

Fredericksburg Roller Hockey Rink



ADVERTISING OPPORTUNITIES

Coming Soon

Being constructed in Dixon Park, 1300 Dixon Street, Fredericksburg, VA

The only full-sized public roller hockey rink in a 50-mile area

Grand Opening in 2019

Featuring in 2019:

- Tot & youth inline hockey clinics and games
- Adult inline hockey
- Summer camp
- Open for public pickup games
- Events and rentals



Advertising Contact

Jane Shelhorse, Director
Fredericksburg Parks,
Recreation & Events
540-372-1086 ext. 209
jcselhorse@fredericksburgva.gov

Advertise and Support

- Get local! Be in front of area hockey fans and athletes
- Make it count! **All advertising funds directly support rink construction and equipment.**
- Limited number of dasherboards available in 1 year increments.
- Inaugural season: July 1, 2019 – June 30, 2020

Dasher Board Advertising

Advertise on our rink side dasher boards (30" x 96") for one or two years. Prices below include the one artwork production per year. Advertisers have the option to change out artwork on their dasher boards more frequently, but will need to cover the cost of the artwork production and installation (approximately \$200 for each artwork change). Maximum of two panels per advertiser.

1 Panel	\$3,000 for one year	\$5,000 for two years
2 Panels	\$5,000 for one year	\$8,000 for two years

Advertisers will have first right of refusal to renew their advertising space. Limited number of dasher boards are available, and will be filled on a first-come, first-served basis. Advertisers must abide by the City of Fredericksburg Advertising Policy. Once all boards are filled, we will accept a waiting list for interested dasher board advertisers.

Rink Surface Advertising: \$5,000 for one year (very limited opportunity).

