

City of Fredericksburg Branding Kickoff



Announcing the City of Fredericksburg's Destination Branding Kickoff Event

The City of Fredericksburg is preparing to develop a brand image that is more than our city seal and logo but will represent the best our city has to offer. Meet our design partners who will be visiting Fredericksburg on January 16-17, 2019. You are invited to find out what's ahead as well as share your perspective on Fredericksburg.

Group sizes are limited, please R.S.V.P. for one session listed below. We encourage like-minded interests to attend the same group to help make the creative process even more interactive and engaging. Come prepared to share your ideas.

Creative Focus Group Schedule:

Wednesday, January 16

8:30am – 10:00am at Executive Plaza
Main Street, Business Community and
Chamber of Commerce

4:00pm – 5:30pm at Executive Plaza
Churches, Non-Profit and Community
Organizations

7:00pm – 8:30pm at Executive Plaza
Community, all public are invited

Thursday, January 17

8:30am – 10:00am at Dorothy Hart Comm Ctr
Environmental, River and Trails

10:15am-11:45am at Dorothy Hart Comm Ctr
Community, all public are invited

2:30pm – 4:00pm at Dorothy Hart Comm Ctr
Artists and Art Organizations

6:00pm – 7:30pm at Executive Plaza
City Council

7:30pm – 8:45pm at Executive Plaza
Boards and Commissions

*90 minute focus groups with
our design partners, Hub, Ltd.*

Sessions will be held at Executive Plaza, 601 Caroline Street, 3rd Floor or at Dorothy Hart Community Center, 408 Canal Street in the auditorium. For information and to R.S.V.P. for your session, please call 540-372-1010 or email bmartin@fredericksburgva.gov.

www.FredericksburgVa.gov