

FREDERICKSBURG
ECONOMIC
DEVELOPMENT
AUTHORITY

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ECONOMIC DEVELOPMENT AUTHORITY MINUTES (EDA)

July 9, 2018

8:30 a.m. • EDA Regular Meeting

City Hall, The Suite

715 Princess Anne St.

Fredericksburg, VA

The Economic Development Authority of the City of Fredericksburg, Virginia met in regular session on Monday, July 9, 2018 beginning at 8:30 a.m. in the Suite at City Hall.

EDA MEMBERS PRESENT. Bob Carter, Chairman, presiding. Beth Black, Tom Crimmins, Hap Connors, Mitzi Brown, Will Mackintosh and Bill Beck.

ABSENT. None.

ALSO PRESENT. Inn at the Old Silk Mill: Ed Whelan; Assistant City Manager: Doug Fawcett; Community Planning & Building Department: Kevin Utt; EDA Counsel: Blanton Massey; Department of Economic Development and Tourism: Bill Freehling, Director; Angela Freeman, Business Development Manager; Amy Peregoy, Economic Development Specialist; Clint Manning, Tourism Product & Event Developer.

DETERMINATION OF QUORUM. Mitzi Brown.

AGENDA. Presentation by Mr. Sean Haynes, President, Lifecycle Construction Services, 1010 Caroline Street Grant Request removed from agenda. Mr. Freehling noted it would be presented at a later time.

MOTION by Mitzi Brown, seconded by Beth Black, the amended agenda was approved: Ayes (7); Nays (0).

PUBLIC COMMENTS. None.

PRESENTATION BY MR. DOUG FAWCETT, ASSISTANT CITY MANAGER, RIVERFRONT PARK UPDATE. Chair Carter introduced Mr. Fawcett. Mr. Fawcett presented the following updates on Riverfront Park: approximate timeline, general plans which include a play area with water feature, entrances, stage, public restrooms, sidewalks, open area and meadow. A bowl will be developed to assist with the slope to the river to include improvements to the dock, access and paths. Parking would be located on Sophia Street and the adjacent lots. He addressed concerns regarding flooding, maintenance and plantings. He also reviewed all materials to be used and the schedule of the next steps in moving toward the construction of the park. The extension of the walking trails was discussed. A question and answer segment followed each update. Chair Carter thanked Mr. Fawcett.

APPROVAL OF MINUTES.

MOTION by Hap Connors, seconded by Mitzi Brown the minutes from June 11, 2018 meeting were approved: Ayes (6); Nays (0); Abstain: (1-Mackintosh).

TREASURER'S REPORT. The financial statement and budget report for June 2018 were filed with the minutes.

OLD BUSINESS.

- a. **Urban Slide Update** – Mr. Manning reported SLIDEFXBG 2018 website has been launched along with ticket sales totaling 240 within one week. He discussed the operation of slide shifts. He reviewed sponsorship levels and a special sponsorship shift to slide. Committed sponsorships total \$40,000. There was a brief question and answer period.
- b. **VA Clinic Update** – Mr. Freehling informed the board the request for lease proposals would be in the next few weeks. Two month process for developers to submit sites, cost structure, background, etc. The VA would review over a 6-9 month period, possibly have response by June 2019. City staff is submitting a couple of applications for funding for the Gateway Boulevard extension to the Hylton site.

NEW BUSINESS. Fredericksburg Baseball – Mr. Freehling stated City Council would consider a non-binding Letter of Intent tomorrow evening. The EDA would be requested to be a pass-thru entity within the formal agreement. There will be a 120 day study period after the Letter of Intent is executed. The owners of the Potomac Nationals announced this morning their first founding partner is Mary Washington Healthcare.

COMMITTEE REPORTS.

- a. **Parking Improvement Committee** – Mr. Beck and Mr. Macintosh gave updates on the following: City Council voted College Heights would be resident only permits and area churches/institutions will receive a limited number of temporary permits.
- b. **Riverfront Park Taskforce** – Ms. Black stated there was not an update per Mr. Fawcett's presentation.
- c. **Branding Committee** – Mr. Crimmins stated the review of the RFPs would be completed tomorrow. Negotiations will take place over the next six weeks. Ms. Black felt good proposals were presented. Mr. Crimmins stated the committee was very effective.
- d. **Strategic Acquisitions Committee** – Mr. Crimmins and Mr. Mackintosh stated there was not an update at this time but they will continue to meet with city staff.

STAFF REPORT.

Ms. Freeman updated the board on the following: upcoming City Council meeting transmittal to define use of data centers, information on small planning process goals from the Planning Department, significant change in workforce development providers in which the VEC contract ended and replaced with Rappahannock Goodwill Industries and the Virginia Brownfields program will have an application submitted before the next EDA meeting. Mr. Freehling updated the board on the following: he attended the Liberty Place groundbreaking where tenants were announced to include: Mellow Mushroom, Burger Bach, Blue Cow Ice Cream, Pasta Fresca, Union Bank & Trust with Mr. Wack's kind comments regarding the EDA, Hurkamp Park bathrooms are open, the expansion to the Library parking is open, a \$300,000 check was issued to NBB, LLC with repayment from the city to begin in September. Jamison Properties, LLC received the \$25,000 JumpStart grant and \$10,000 façade improvement matching grant checks for the required completion of the project at 1600 Princess Anne St.

CHAIRMAN'S REPORT. Chair Carter announced the August meeting will be cancelled. He requested the board to think about EDA initiatives and goals for the upcoming years. He thanked the board members for their attendance and time spent with committee meetings.

BOARD MEMBERS COMMENTS. Ms. Brown stated she would like to represent the EDA on the Historic Preservation Working Group. Mr. Connors stated CTB crowd sourcing will bring a Hackathon here in September/October. He requested Mr. Freehling and Ms. Freeman work with VDOT on the event.

ADJOURNMENT. There being no further business to come before the Economic Development Authority at this time, Chair Carter declared the meeting officially adjourned at 10:04 a.m.



Mitzi Brown, Secretary