

FREDERICKSBURG  
**ECONOMIC**  
**DEVELOPMENT**  
AUTHORITY

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**ECONOMIC DEVELOPMENT AUTHORITY MINUTES (EDA)**

**June 11, 2018**

**8:30 a.m. • EDA Regular Meeting**

**City Hall, The Suite**

**715 Princess Anne St.**

**Fredericksburg, VA**

The Economic Development Authority of the City of Fredericksburg, Virginia met in regular session on Monday, June 11, 2018 beginning at 8:30 a.m. in the Suite at City Hall.

**EDA MEMBERS PRESENT.** Bob Carter, Chairman, presiding. Beth Black, Tom Crimmins, Hap Connors, Mitzi Brown and Bill Beck.

**ABSENT.** Will Mackintosh.

**ALSO PRESENT.** Fredericksburg Regional Alliance: Curry Roberts; Community Planning & Building Department: Charles Johnston; EDA Counsel: Blanton Massey; Department of Economic Development and Tourism: Bill Freehling, Director; Angela Freeman, Business Development Manager; Amy Peregoy, Economic Development Specialist.

**DETERMINATION OF QUORUM.** Mitzi Brown.

**AGENDA.**

**MOTION** by Mitzi Brown, seconded by Bill Beck, the agenda was approved: Ayes (6); Nays (0); Absent from Meeting (1).

**PUBLIC COMMENTS.** None.

**PRESENTATION BY MR. CURRY ROBERTS, PRESIDENT, FREDERICKSBURG REGIONAL ALLIANCE (FRA), UPDATE.** Chair Carter introduced Mr. Roberts. Mr. Roberts presented updates on the following: marketing metrics, FY18 marketing calendar, economic development involvement, capacity building, regional plan, goals and investors. A question and answer segment followed each update. Chair Carter thanked Mr. Roberts.

**APPROVAL OF MINUTES.**

**MOTION** by Tom Crimmins, seconded by Mitzi Brown the minutes from May 14 & 21, 2018 meetings were approved: Ayes (5); Nays (0); Abstain (1-Connors); Absent from Meeting (1).

**TREASURER'S REPORT.** The financial statement and budget report for May 2018 were filed with the minutes.

**ACTION ITEMS.** Chair Carter presented and reviewed the draft FY2019 EDA budget.

**MOTION by Tom Crimmins, seconded by Bill Beck the draft FY2019 EDA budget was approved as presented: Ayes (6); Nays (0); Absent from Meeting (1).**

***OLD BUSINESS.***

- a. ***Urban Slide Update*** – Mr. Manning was not present. Mr. Freehling updated the board on the contract, sponsorships and marketing. .
- b. ***Funding Request, City Market Study*** – Mr. Johnston gave a brief background and update since the previous EDA meeting presentation. He reviewed current plans and made a request to the EDA for their financial support. Mr. Johnston answered questions proposed by the board.

Chair Carter excused himself from the meeting. Vice Chair Crimmins continued the meeting

**MOTION by Tom Crimmins, seconded by Hap Connors the board requested to support the City Market Study with \$50,000 in funding over two years, FY2020 and FY 2021 with an EDA board member representative: Ayes (1); Nays (4); Absent from Meeting (2).**

***NEW BUSINESS.***

- a. ***Slate of Officers/EDA Board Elections*** – Vice Chair Crimmins presented the following slate of officers: Bob Carter, Chair; Beth Black, Vice Chair; Mitzi Brown; Secretary; Treasurer, Tom Crimmins.

**MOTION by Mitzi Brown, seconded by Hap Connors the Slate of Officers was accepted and board elections were approved: Ayes (5); Nays (0); Absent from Meeting (2).**

- b. ***Central Rappahannock Regional Library (CRRL) Non-Profit Event Grant Request*** – Ms. Peregoy presented a \$4,750 event grant sponsorship from CRRL for the 2018 Music on the Steps concert series. After a brief question and answer segment the board approved the request.

**MOTION by Bill Beck, seconded by Hap Connors the board approved the event sponsorship grant request from CRRL for their 2018 Music on the Steps concert series in the amount of \$4,750: Ayes (3); Nays (2); Absent from Meeting (2).**

***COMMITTEE REPORTS.***

- a. ***Parking Improvement Committee*** – Mr. Beck stated during the last neighborhood meeting the triangle south of William Street and west of College Avenue is an issue. After a brief discussion by the board, Mr. Beck will be meeting as needed on parking issues as they arise.
- b. ***Riverfront Park Taskforce*** – Ms. Black stated there were no updates at this time. Mr. Beck noted parking concerns in the area.
- c. ***Branding Committee*** – Vice Chair Crimmins stated 30+ very interesting RFPs were received and are being reviewed. Ms. Black stated there were firms from across the nation.
- d. ***Strategic Acquisitions Committee*** – Vice Chair Crimmins stated he and Mr. Mackintosh will continue to meet with staff and review suggestions.

***STAFF REPORT.***

Mr. Freehling congratulated Mr. Connors on his appointment and Ms. Brown on her reappointment to the board. Mr. Freehling stated \$2,726 was raised in funds for the Public Art Auction. He presented a Meet the Staff brochure

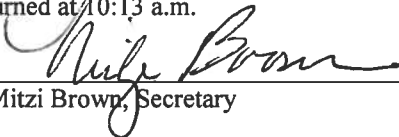
to the board for the EDT department. The regional tourism has been contracted through The Meridian Group for marketing.

**CHAIRMAN'S REPORT.** None.

**BOARD MEMBERS COMMENTS.** Mr. Connors noted it was a pleasure to be on the board.

Mr. Massey noted to the board the dedication of the EDT staff to the EDA board.

**ADJOURNMENT.** There being no further business to come before the Economic Development Authority at this time, Vice Chair Crimmins declared the meeting officially adjourned at 10:13 a.m.

  
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Mitzi Brown, Secretary