



MEMORANDUM

Jane C Shelhorse

TO: Timothy J. Baroody, City Manager
FROM: Jane Shelhorse, Director Parks, Recreation and Events
DATE: April 13, 2018 (for the April 24, 2018 meeting)
SUBJECT: Outdoor Inline Roller Hockey Rink

ISSUE

Shall the City enter into a Memorandum of Understanding with the Washington Capitals to receive a gift of an outdoor inline roller hockey rink to be placed at Dixon Park?

RECOMMENDATION

Staff recommends approval of the Memorandum of Understanding with the Washington Capitals that allows the Washington Capitals organization to provide and install the outdoor inline roller hockey rink at Dixon Park and then give it to the City.

BACKGROUND

In the summer of 2017 staff from the Fredericksburg Parks, Recreation and Events Department met with staff from the Washington Capitals at Dixon Park to discuss the concept of the Capitals organization donating an outdoor inline roller hockey rink to the City. Using an NHL community outreach grant the Capitals organization would provide and install the rink and scoreboard on an asphalt pad that the City would provide.

Upon completion of the construction of the rink, the Washington Capitals would donate it to the City for its use. The Washington Capitals will also provide free of charge to the City Schools (elementary and middle schools) the hockey equipment, appropriate curriculum, and training for teachers on street hockey as a part of the SOLs.

The rink would be operated and maintained by the Parks, Recreation and Events Department which would offer inline and street hockey programs for youth and adults. The City may either rent the rink for tournaments for travel hockey leagues or the Parks, Recreation and Events Department could host tournaments. The rink would be the only public recreational inline hockey rink from Ashland to Warrenton.

By locating the rink next to the Doris Buffett Pool, no additional parking needs to be provided. There are three parking lots within walking distance of the rink.

The community's response including the Recreation Commission (who was briefed at its February 15, 2018 meeting) has been very positive toward the project.

With MOU and budget approval, staff looks to build the asphalt pad in late summer followed by the installation of the rink in fall 2018.

FISCAL IMPACT

The estimated cost to build the asphalt pad and run electricity to the site is approximately \$143,000. There is \$85,000 included in the CIP budget for FY2019. The team from Economic Development has committed to raising the additional \$58,000 needed in sponsorship for the project. A sponsorship package is being developed by staff that will allow sponsors to place their logos on the panels around the inside of rink for a pre-determined amount of time based on the level of sponsorship.

The facility will produce revenue, by recreation fees and sponsorship money. Ongoing maintenance of the facility would include occasional re-surfacing. Additional operational budget items would include program equipment and small shed for equipment storage (\$5,000).

Attachments: Resolution
MOU



April 24, 2018
Regular Meeting
Resolution No. 18-__

MOTION:

SECOND:

RE: Authorizing the City Manager to Enter into a Memorandum of Understanding with Lincoln Hockey, LLC, dba the Washington Capitals, for Installation of an Inline Roller Hockey Rink

ACTION: APPROVED: Ayes: 0; Nays: 0

The Washington Capitals have offered to provide and install an inline roller hockey rink within Dixon Park. This is intended to be a donation to the City, with the City providing certain support for the installation. The facility will benefit both the Capitals and the City by increasing interest and participation in youth and adult sports, particularly the sport of hockey.

The City and the Capitals have reached an agreement under which the City will install an asphalt pad and associated facilities to support the rink, and the City will maintain the rink once completed. The Capitals will install the rink, provide hockey equipment to the Fredericksburg City Public Schools, provide (to the extent funding allows) street hockey instructions to the Schools, and confirm that the City is eligible for two years of manufacturer warranty coverage of the rink.

Therefore, the City Council hereby resolves that the City Manager is authorized to execute an MOU with Lincoln Hockey, LLC, in substantially the same form as the MOU attached to this resolution.

This Resolution is effective immediately.

Votes:

Ayes:

Nays:

Absent from Vote:

Absent from Meeting:

Clerk's Certificate

I, the undersigned, certify that I am Clerk of Council of the City of Fredericksburg, Virginia, and that the foregoing is a true copy of Resolution No. 18- duly adopted at a meeting of the City Council meeting held April 24, 2018 at which a quorum was present and voted.

***Tonya B. Lacey, CMC
Clerk of Council***

Memorandum of Understanding between the City of Fredericksburg, Virginia,
and Lincoln Hockey, LLC, dba the Washington Capitals

This Memorandum of Understanding, dated April __, 2018, is between Lincoln Hockey, LLC (dba the Washington Capitals) and the City of Fredericksburg, Virginia (a municipal corporation).

The Washington Capitals have offered to provide and install an inline skating rink facility within Dixon Park (1300 Dixon Street, Fredericksburg, VA 22401), as shown on the attached map labeled as Attachment A. This is intended to be a donation to the City. The City has agreed to accept this donation and to assist with the coordination of the installation of that facility.

Therefore, the parties agree as follows:

The City shall:

1. Perform the following work described on Attachment B, which generally consists of installation of a 100' x 200' asphalt pad and electrical facilities, with associated site work. Be responsible for any permits and inspections required for this work.
2. Issue a written authorization to proceed to the Capitals upon completion of the work described above.
3. Coordinate with the contractor provided by the Capitals to allow access to the site for installation of the facility.
4. Oversee and assist as needed with installation of the facility.
5. Allow the Capitals to display their primary logo and community logo, including additional corporate partner identities, in the center of the rink surface, on all scoreboards provided by the Capitals, and on two dasher boards. Capitals branding must remain for the life of the facility.
6. When the facility is complete, hold a ribbon-cutting ceremony for dedication of the facilities to the City.
7. Maintain the facility in good condition and perform any needed maintenance and repairs subject to appropriation of funds for that purpose by the City Council. "Good condition" is defined as safe and playable with no visible damage to the surface, boards or fencing that affects play or safety of players and/or spectators.
8. Allow the Capitals to take photos and video of activities open to the public at the facility, and allow the Capitals to use those images and videos on their website and in marketing materials.
9. Promotion of any other NHL club member team is prohibited. Promotion of the Capitals AHL affiliate club is acceptable upon approval of the Washington Capitals marketing front office.

10. The City shall not install any advertisements on the rink surface, scoreboards or dasher boards that conflict with official Washington Capitals sponsors. The Capitals shall provide a list of current team sponsors twice a year to The City who in turn will be prohibited from selling advertisement space to competing companies of anyone on the list.
 - a. Advertisements sold on the rink surface, scoreboard or boards (dashers) must be approved by the Washington Capitals who will be required to provide a response within two weeks of receiving notification.
 - b. The City cannot sell any advertisement space at the rink to a bank or financial institution other than Capital One Bank.
 - c. If The City decides to name the facility, the name must first be approved by the Washington Capitals who will provide a response within two weeks of notification.

The Washington Capitals shall:

- A. Provide the design, engineering, materials, equipment, and construction of the following improvements, in accordance with City design standards, at the Capitals' expense:
 - a. Riley Manufacturing Series R4s Steel Pre-Fabricated Dasher Board System, or its equivalent.
 - b. NOVAPLAY II surface system, or its equivalent.
 - c. Black vinyl-coated chain link fencing, or its equivalent around the perimeter of the rink. This fencing will be 4 feet high on the sides of the rink and 6 feet high on the ends of the rink.
 - d. Black plastic lumber benches, or their equivalent.
 - e. 40" Pre-strung steel goal frames.
 - f. Daktronics MS-2024 or MS-915 scoreboard or its equivalent.

These improvements are more particularly described on the plans labeled as Attachment C.
- B. Submit specifications for the facilities with an application for plan review to the City of Fredericksburg Building Services Department, and obtain a building permit for the dasher board and fence installation and an electrical permit for installation of the scoreboards. The cost of these permits (approximately \$510) will be paid for by the City.
- C. Begin installing the facility within 120 days of receiving written authorization to proceed from the City.
- D. Obtain the following inspections from Building Services for the scoreboards:
 - A footing/foundation inspection for the bases of the scoreboards.
 - An electrical trench inspection for the burial depth of the conductors.
 - A rough-in inspection for the electrical connection to the scoreboard.
 - A final electrical inspection upon completion.

- E. Assist the City by requiring the Capitals contractors or suppliers to conduct any work that may be required under the warranty for the facility and its components.
- F. Provide hockey equipment, at its expense, to the Fredericksburg City Public Schools (Hugh Mercer Elementary School, Lafayette Upper Elementary School and Walker Grant Middle School).
- G. To the extent that grant funds permit, provide instruction for teachers and staff at the Fredericksburg City Public Schools on street hockey and how to teach students to play street hockey, including providing a written curriculum for teaching street hockey to each of the schools.
- H. To the extent that grant funds permit, train City Parks, Recreation & Events personnel to run programming at the rink for the benefit of the public.
- I. Provide written documentation confirming that the City is eligible for two years of warranty coverage by the manufacturer of the facility.

This MOU shall be in force from the date stated at the top of the document and remain in effect for the life of the facility.

CITY OF FREDERICKSBURG

LINCOLN HOCKEY, LLC

Tim Barody

Mike Hutchinson, Vice President, Marketing

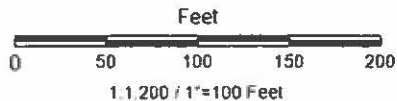
Date: _____

Date: _____

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Legend

- City Boundary
- WVS Centerlines Back (12,000)
- Interstate
- US Highway
- VA Primary
- Others
- WVS Centerlines Back (12,000)
- Interstate
- US Highway
- VA Primary
- Others
- Parcels



Title:

Date: 8/29/2017

DISCLAIMER All information depicted on this map shall be treated as confidential information and shall only be used for the sole purpose for which it was provided. Another use of this map, or the information included therein, is strictly prohibited. The data shown on this map is for information purposes only and shall not be relied upon for the specific location of map features. The City of Fredericksburg makes no representation or warranty as to the accuracy of the map, or the information shown thereon. This map may not be copied or otherwise made available to any other party in paper or electronic format without written consent from the City of Fredericksburg.