



City of Fredericksburg Architectural Review Board
Record of Administrative Review – Signs/Murals

DATE OF APPLICATION: March 29, 2022 GPIN #: 7789-15-1520 FEE PAID

ADDRESS OF PROJECT: 1019 Princess Anne Street/1016 Caroline Street

APPLICANT NAME: Dennis Sacrey, Fredericksburg Baptist Church

Property Owner Business Owner Architect/Contractor Other _____

PROJECT TYPE:

Sign(s) Mural(s) Correction ordered by the Building Code Official

PROJECT DESCRIPTION:

Complete supporting documentation received? YES NO

The applicant proposes to replace four building-mounted signs adjacent to the Caroline Street entrance for the Fredericksburg Baptist Church. The signs have been in place for many years, but were never previously approved or documented through a sign permit. Two square signs, 2 feet wide by 2 feet tall are located to either side of the large central entry. Two wider signs, 6 feet wide by 2 feet tall are mounted to the walls near each end of the facade. The existing signs are constructed of painted wood. The applicant proposes to replace all four signs with new DiBond laminate signs with vinyl graphics. The new signs will be attached to the wall in the same location as the existing signs and will be attached using bolts in the existing mounts. The signs account for 32 square feet, which is within the allowance of 99 square feet for this facade. The signs should be approved as submitted.

RECOMMENDED ARB ACTION:

Approval of the certificate of appropriateness for the request as submitted.

ARB Meeting Date April 11, 2022

Kate S. Schwartz
 Zoning Administrator/Historic Resources Planner

04/06/2022
 Date

PROPERTY INFORMATION:Construction Date: 1937 Architectural Style: Art DecoCharacter-Defining Features: stucco facade; ornamented, stepped parapet; flat, projecting canopy; projecting central block (former sign location); tall narrow windowsContributing to National Register Historic District? YesPrevious Alterations/ARB Approvals: replacement of entrance canopy/marquee in 1989; replacement of doors and windows in 1989Additional Notes: Property details are specific to the Caroline Street structure, which has been occupied by the church since 1988**APPROVAL CRITERIA**

Criteria for evaluating proposed changes are found in City Code § 72-23.1(D)2 and are based on the United States Secretary of the Interior's Standards for Rehabilitation. The subject application does or does not meet the criteria as follows:

S	D	NA	S – satisfies D – does not satisfy NA – not applicable
<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	(1) Every reasonable effort shall be made to provide a compatible use for a property by requiring minimal alteration of the building, structure, or site and its environment, or by using a property for its originally intended purposes.
<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	(2) The distinguishing original qualities or character of a building, structure, or site and its environment shall not be destroyed. The removal or alteration of any historical material or distinctive architectural features should be avoided when possible.
<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	(3) Each property shall be recognized as a physical record of its time, place, and use. Changes that create a false sense of historical development or that have no historical basis shall be discouraged.
<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	(4) Most properties change over time; those changes that have acquired historic significance in their own right should be retained and preserved. Restoration of original features may be permitted when substantiated by documentary, physical, or pictorial evidence.
<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	(5) Distinctive stylistic features or examples of skilled craftsmanship which characterize a building, structure, or site shall be treated with sensitivity.
<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	(6) Deteriorated architectural features shall be repaired rather than replaced, wherever possible. If replacement is necessary, the new material should match the material being replaced in composition, design, color, texture, and other visual qualities. Where severity of deterioration requires replacement of a distinctive feature, the new feature shall match the old in design, color, texture, and other visual qualities and, where possible, materials. Replacement of missing features should be substantiated by documentary, physical, or pictorial evidence.

S	D	NA	S – satisfies D – does not satisfy NA – not applicable
<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	(7) The surface cleaning of structures shall be undertaken using the gentlest means possible. Sandblasting and other chemical or physical cleaning methods that cause damage to historic building materials shall not be undertaken.
<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	(8) Every reasonable effort shall be made to protect and preserve archaeological resources affected by or adjacent to any project.
<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	(9) Contemporary design for alterations and additions to existing properties shall not be discouraged when such alterations and additions do not destroy significant historical, architectural, or cultural material, and such design is compatible with the size, scale, color, material, and character of the property, neighborhood, or environment.
<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	(10) New additions, alterations, and adjacent or related new construction shall be undertaken in such a manner that if removed in the future, the essential form and integrity of the historic property and its environment would be unimpaired.

Applicable Sign Guidelines from Chapter 6 Section A of the Historic District Design Guidelines:

Designs for signage in the Historic District should reflect the pedestrian scale of its historic resources. Signs should be modest in size and addressed to pedestrians and slower vehicular traffic. Sign size regulations are imposed by the Unified Development Ordinance (see City Code 72-59), and cannot be modified by the ARB. To maximize effectiveness, every sign should be an integral, but noticeable, part of its building. In accordance with the need for free speech, the content of signs is not regulated, but consideration is given to placement, materials, lighting, and installation methods.

S	D	NA	S – satisfies D – does not satisfy NA – not applicable
<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	1. Signs must be designed to fit the architecture of the building and must not obstruct important architectural elements or details.
<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	2. The number of signs should be compatible with the building and should not cause visual clutter.
<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	3. The size of each sign and the total area of signs should match the character of the building and of the Historic District. Exact sign allowance must be verified with the Planning Office.
<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	4. Signs should be located in traditional sign placement areas (cornice, sign-bands, transoms, display windows, etc.).
<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	5. Signs should be constructed of traditional materials including wood, metal, glass, raised individual letters, and painted letters on wood or glass. Newer materials such as high density urethane, composites, or other synthetic materials may be appropriate for use as well.
<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	6. Signs must be professionally designed and executed.
<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	7. Projecting signs must be mounted to provide at least eight feet of clearance between the sidewalk and the bottom of the sign, and can project no more than 42 inches from the face of the building.
<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	8. Signs must be attached through the mortar joints of masonry buildings and not through the face of the brick or stone.

S	D	NA	S – satisfies D – does not satisfy NA – not applicable
<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	9. Signs should be lit using exterior lights directed on to the face of the sign, rather than illuminated internally. Internal illumination may be considered on a case-by-case basis where lighting is directed only through lettering and graphics rather than through the sign's background.
<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	10. Animation, flashing or moving lights, and electronic variable message signs are not permitted.
<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	11. When using LED lights, it is recommended that applicants achieve a warm white tone, generally 2500-3500K color temperature.

Applicable Mural Guidelines from Chapter 6 Section B of the Historic District Design Guidelines:

While in many ways similar to signs painted on walls, murals should be treated differently. Murals are artistic in nature, and should not contain information advertising goods or services provided by a business, whether located within the building on which the mural appears or elsewhere. As such, and with respect to the First Amendment, the guidelines seek only to guide the media use, their execution, and the means of attachment to the building.

Applications are strongly encouraged to consider designs unique to Fredericksburg. Murals placed on existing painted surfaces do not require ARB review.

S	D	NA	S – satisfies D – does not satisfy NA – not applicable
<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	1. Murals must be painted on previously-painted surfaces or on removable material attached to the wall and should not result in irreparable damage to historic materials.
<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	2. Murals painted on removable material should be installed on framing that allows water to weep between the material and the wall.
<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	3. Murals should not obscure or distort the historic features of a building.

SUPPORTING DOCUMENTATION INCLUDED:

- Photographs of existing conditions
- Context photographs
- General site plan and/or site survey
- Product/material specifications for proposed replacement/repair
- Elevation drawings
- Architectural or design detail drawings
- Other

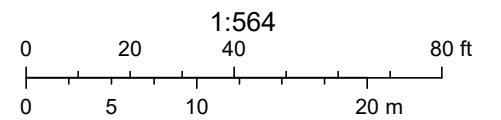
1016 Caroline Street



April 5, 2022

 City Boundary

Road Labels



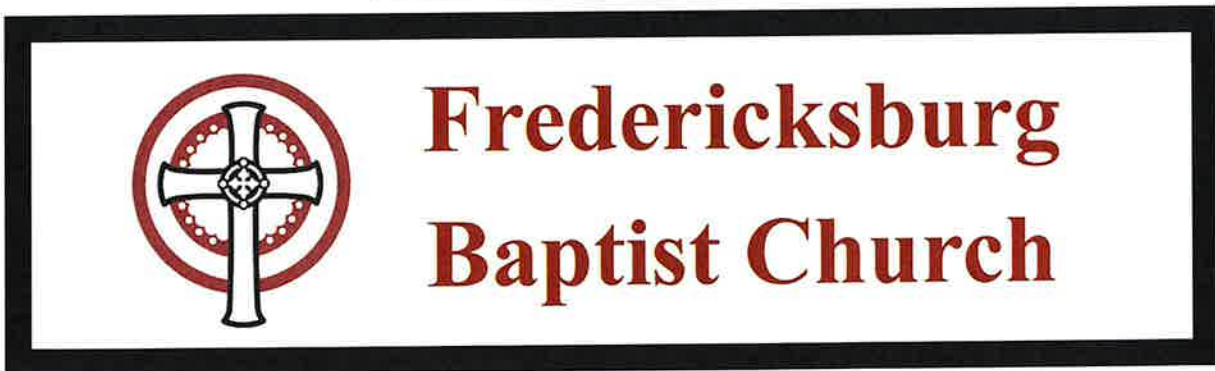
Existing Signs to be Removed



New Signs to be Installed



2'x2'



2'x6'

New signs to be fabricated using

6mm DiBond single sided (cast vinyl and laminate)

Signs will be mounted flush to the wall surface using bolts in the same manner as the existing signs



Placement of signs will be in the same places as the existing signs

