

Sarah Hurst
Chair



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George Solley
Vice-Chair

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Secretary

MONTHLY MEETING MINUTES

Monday, February 7th 2022

6:30 p.m.

In person City Hall

Attendees:

Commissioners: Sarah Hurst (Chair), Kimberly Bastress (Secretary), Timothy P. Duffy, Ph.D. (City Council), Christi Carver, Damian Cobey (Clean Subcommittee Chair), Robert Courtnage (Sustainability Subcommittee Chair), George Solley

Ex-officio Members: Mike Ward (Parks and Rec), Scott Rae, Tyler Gelles (Planning), MacKenzie Bellimam (Sustainability Manager), Adam Lynch (Green Subcommittee Chair), Sonja Cantu (Public Information Officer), Bruce Saller, Travis Miller, Greg Jensen

Meeting called to order at 6:32 PM

December 2021 meeting minutes were approved with corrections.

Business Items:

Sustainability Award Update—Sarah Hurst

The number of awardees increased to 18 in the new year. The Sustainability Award program will be featured in Freeling Finds and The Free Lance Star newspaper. Updated award stickers will be distributed to businesses shortly.

Plastic Bag Tax Update—MacKenzie Bellimam

The city is planning a series of promotional videos and the first one will be in partnership with the Food Co-op. The city has created the FXBG BYOB (Bring Your Own Bag) logo and website with information and background on the initiative. Tax revenue will go toward litter clean-ups and prevention measures. In response to a question, MacKenzie said they are still working out the details for curbside grocery pickup orders.

New City Branding and Logo—Sonja Cantu

Sonja Cantu provided a presentation on the new Fredericksburg City (FXBG) logo and branding efforts. The inspiration for the logo is based on Fredericksburg being the confluence of people and ideas. The tagline is “Where it all comes together.” Sonja provided details on the logo and usage suggestions. The commission would be able to begin using the new Fredericksburg Clean and Green Commission logo on social media the following day.

2022 Commission Priorities—George Solley

George recommended each subcommittee meet to discuss any updates prior to the end of the month. He suggested commissioners bring updates to the commission at the first meeting in March.

Earth Day—Damien Cobey, Sarah Hurst, MacKenzie Bellimam

This year's Earth Day event will be on April 23 from 10-3PM. Event planning is continuing with monthly meetings. The commission will submit a request for a table at the event and is planning a city clean-up in conjunction with Earth Day during the month of April. MacKenzie said they are also seeking additional vendors such as local restaurants and businesses.

New Commissioner/Vice Chair—Sarah Hurst

Amanda Stebbins will be stepping down from the commission and there will be an open commissioner position and vice chair position. Also, Timothy P. Duffy, Ph.D. is joining the commission as a representative for the City Council. Kerry Devine is stepping down from the commission.

Subcommittee Updates:

Clean Committee—Damian Cobey

- R-Board is in the process of setting up an electronics collection box at Bellman road in addition to the collection site at Eskimo Hill.
- R-Board has offered to set up a tour for the commission. Damian will email the commissioners to find out the best dates in the coming month.
- The next clean up event will be in April in conjunction with Earth Day.

Green Committee—Adam Lynch

- The January snow storm caused significant tree damage and many trees were lost. They are continuing to assess and are hoping trees come back stronger.
- Tree Fredericksburg is partnering with local groups to distribute 2,500 trees.
- Storm water and tree canopy issues continue to be discussed and the subcommittee is planning to add the issue to the lists of priorities they are preparing.

Sustainability Committee—Robert Courtnage

- The subcommittee has invited Ms. Bellimam to the upcoming monthly meeting to discuss the Renewable Energy Resolution and other sustainability initiatives.
- The recent solarize campaign was able to garner twice as many contracts than the previous year.
- They continue follow-up work with the Fredericksburg Nationals on post-LEED certification.
- There was a special School Board meeting on obtaining electric buses in the city.

Adjourn @ 7:09 p.m.