

## Fredericksburg Arts Commission Minutes

Wednesday, February 17, 2021

6:30 p.m.

### Video Conference:

**URL:** <https://zoom.us/j/97479198960>

**Phone:** 301-715-8592

**Meeting ID:** 974 7919 8960

In attendance: Kerry Devine, Jay Downey, Melanie Johnson, Kenneth Lecky, Jane Shelhorse, Alma Withers

Absent: Sophia Constantine, Carole Garmon, Jason Graham, Jon McMillan

- Call to Order at 6:37 pm

This meeting is being held electronically by video and telephone conference, pursuant to City Council Ordinance 20-05, An Ordinance to Address Continuity of City Government during the Pendency of a Pandemic Disaster.

The members participating are: Jay Downey, Kerry Devine, Melanie Johnson, Kenneth Lecky, Jane Shelhorse, Alma Withers

Members of the public have been invited to access this meeting by public notice on the City of Fredericksburg Government website. Public Comment may be made in writing by dropping them in the Deposit Box at City Hall, U.S. Mail, or email to the Clerk of Council.

- Welcome/Intro Guests & Community Members in attendance
  - Introduction of newest Commission member, Melanie Johnson
- Public Comment
- Approval of January Meeting Minutes
  - Jane Shelhorse noted two errors on the minutes which were corrected
  - Jay Downey motioned to approve the January minutes as amended, Alma Withers seconded the motion
  - The motion to approve the January minutes as amended passed by unanimous roll call vote
- Officer and Committee Reports
  - Treasurer's Report (Kenneth Lecky)
    - Only difference from last month was money appropriated for digital advertising for *Love FXBG Art* event
    - Kerry Devine motioned to approve the Treasurer's report, Jay Downey seconded the motion
    - The motion to approve the Treasurer's report passed by unanimous roll call vote
  - Administrative (Kenneth Lecky)
    - *Love FXBG Art* report

- > See attached spreadsheet
  - > Heavy traffic on our website (over 1000 visitors /over 2000 views); hard to gauge actual sales from the event
  - > Ken had reports from a few people that had sales that they can specifically attribute to the event
  - > Signed up 40 community members towards a future mailing list for artists and art lovers
  - > Could this be an annual event or more often?
- Funding (Kenneth Lecky)
  - Creative Communities Partnership grant due 3/5
  - Art Support funding due 3/1
- Venues (Kenneth Lecky)
  - No report
- Public Art (Kenneth Lecky)
  - Discussion on potential infringement of LOVE sculpture copyright
  - Working with Mainstreet for funding for increasing Frist Friday events
  - Potential to work with Mainstreet on Public Art Trail
- Publicity (Kenneth Lecky)
  - Emphasis on *Love FXBG Art* event
- Outreach (Kenneth Lecky)
  - No Update
  - Kerry will reach out to Sophia to offer any support that is needed
- Old Business
- New Business
  - Judge needed for City Art Show on March 12
- Adjourn – Meeting was adjourned at 7:16 pm