



**City of Fredericksburg Architectural Review Board
Record of Administrative Review**

Prepared By: Kate Schwartz, Historic Resources Planner

DATE OF APPLICATION: September 30, 2020 GPIN #: 7789-15-3339 FEE PAID

ADDRESS OF PROJECT: 1004 Caroline Street

APPLICANT NAME: Caroline Morris

Property Owner Business Owner Architect/Contractor Other _____

PROJECT TYPE:

Sign(s) Fence/Wall Minor Exterior Alteration _____

Temporary Emergency Stabilization

Correction ordered by the Building Code Official

PROJECT DESCRIPTION:

Complete supporting documentation received? YES NO

The applicant proposes to install signs for a retail business at this location. One projecting sign will hang from the existing bracket at the left side of the facade and will be 30 inches wide by 20 inches tall. One decal, 23 inches wide by 20 inches tall will be attached to the glass entry door. Additional decals will span the top and bottom of the large display window, 96 inches wide by 14 inches in height and 89 inches wide by 3 inches in height respectively. The sign allowance of 27.5 square feet is shared with one other tenant of the building. The two businesses signs together account for exactly the sign allowance permitted. The signs proposed are compatible with the character of the site and the district.

RECOMMENDED ARB ACTION:

Approval of the certificate of appropriateness for the request as submitted.

ARB Meeting Date: October 12, 2020

Kate Schwartz
Zoning Administrator

October 7, 2020
Date

PROPERTY INFORMATION:

Construction Date: 1924 Architectural Style: Art Deco

Character-Defining Features: Flemish bond brick facade, basketweave brick detailing, large plate glass display windows and recessed entry, 6/6 double-hung sash paired windows

Contributing to National Register Historic District? Yes

Previous Alterations/ARB Approvals: Signs in 2016 and 2018

Additional Notes: _____

APPROVAL CRITERIA

Criteria for evaluating proposed changes are found in City Code § 72-23.1(B)2 and are based on the United States Secretary of the Interior’s Standards for Rehabilitation. The subject application does or does not meet the criteria as follows:

S	D	NA	S – satisfies D – does not satisfy NA – not applicable
✓			(1) Every reasonable effort shall be made to provide a compatible use for a property by requiring minimal alteration of the building, structure, or site and its environment, or by using a property for its originally intended purposes.
✓			(2) The distinguishing original qualities or character of a building, structure, or site and its environment shall not be destroyed. The removal or alteration of any historical material or distinctive architectural features should be avoided when possible.
✓			(3) Each property shall be recognized as a physical record of its time, place, and use. Changes that create a false sense of historical development or that have no historical basis shall be discouraged.
		✓	(4) Most properties change over time; those changes that have acquired historic significance in their own right should be retained and preserved. Restoration of original features may be permitted when substantiated by documentary, physical, or pictorial evidence.
✓			(5) Distinctive stylistic features or examples of skilled craftsmanship which characterize a building, structure, or site shall be treated with sensitivity.
		✓	(6) Deteriorated architectural features shall be repaired rather than replaced, wherever possible. If replacement is necessary, the new material should match the material being replaced in composition, design, color, texture, and other visual qualities. Where severity of deterioration requires replacement of a distinctive feature, the new feature shall match the old in design, color, texture, and other visual qualities and, where possible, materials. Replacement of missing features should be substantiated by documentary, physical, or pictorial evidence.

		✓	(7) The surface cleaning of structures shall be undertaken using the gentlest means possible. Sandblasting and other chemical or physical cleaning methods that cause damage to historic building materials shall not be undertaken.
		✓	(8) Every reasonable effort shall be made to protect and preserve archaeological resources affected by or adjacent to any project.
✓			(9) Contemporary design for alterations and additions to existing properties shall not be discouraged when such alterations and additions do not destroy significant historical, architectural, or cultural material, and such design is compatible with the size, scale, color, material, and character of the property, neighborhood, or environment.
✓			(10) New additions, alterations, and adjacent or related new construction shall be undertaken in such a manner that if removed in the future, the essential form and integrity of the historic property and its environment would be unimpaired.

Applicable Guidelines from the Historic District Handbook:

City Code § 72-23.1(D)4 Signs

The ARB shall consider the following in determining the appropriateness of any application for a sign proposed within the HFD: (a) The sign shall be integrated architecturally with the building.

(b) Placement should not obscure significant architectural features or details of the building.

(c) All signs shall meet the requirements of §72-59, Signage.

Signs (Historic District Handbook, pg.117-118)

1. A sign should fit the architecture of its building and not obstruct defining elements.

2. The number of signs should be compatible with the building and should not cause visual clutter.

3. The size of each sign and the total area of signs should match the character of the building and of the Historic District. Exact sign allowance should be verified with the Planning Office.

4. Sign design and graphics should be coordinated with the character of the building and the nature of the business.

5. Materials should relate to the building. Traditional sign materials include wood, glass, raised individual letters, and painted letters on wood or glass.

SUPPORTING DOCUMENTATION INCLUDED:

- Photographs of existing conditions
- Context photographs
- General site plan and/or site survey
- Product/material specifications for proposed replacement/repair
- Elevation drawings
- Architectural or design detail drawings
- Other

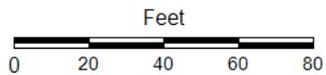
Legend

-  City Boundary
-  WVS_Centerlines Back (12,000)
- Interstate
- US Highway
- VA Primary
- Others
-  WVS_Centerlines Back (12,000)
-  Interstate
-  US Highway
-  VA Primary
-  Others
-  Parcels
-  Traffic Analysis Zones
- VDHR National Register Historic District
-  Fredericksburg Historic District
-  Washington Avenue Historic District
-  Technology Zone
-  Stops
-  Route

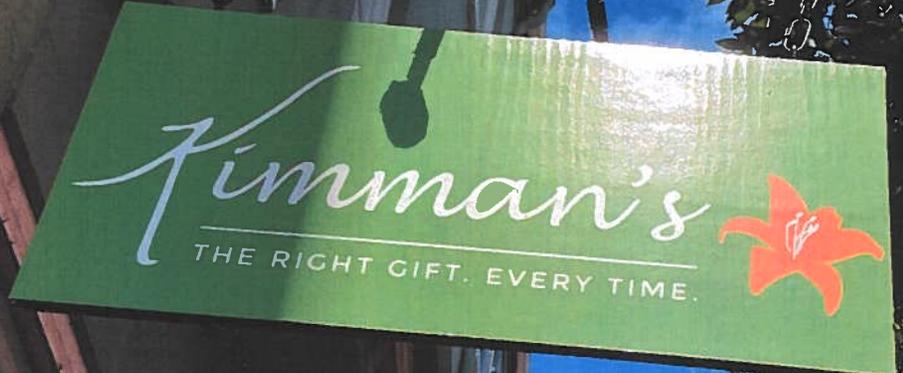


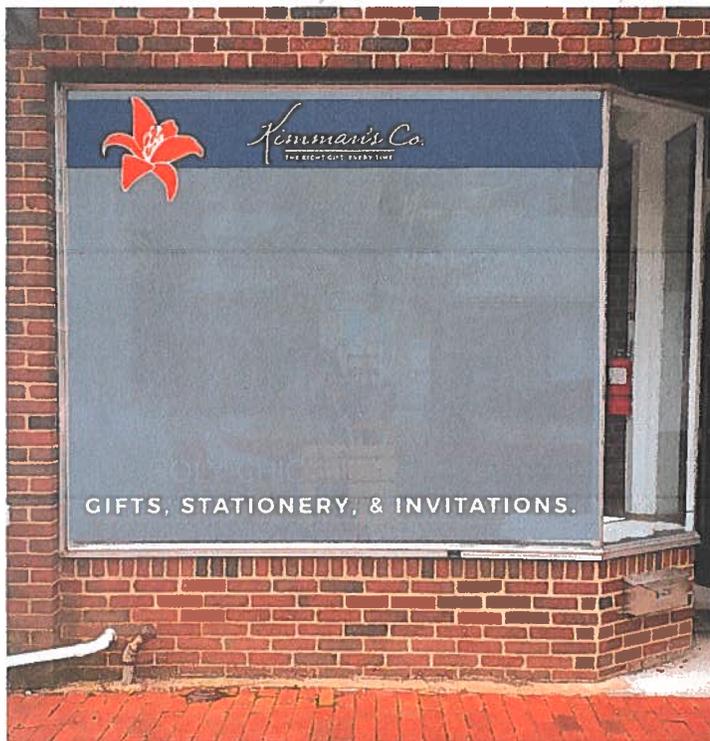
Title: 1004 Caroline Street

Date: 10/6/2020



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caroline morris <kimmansco@gmail.com>

Sign info for Kimman's

1 message

caroline morris <kimmansco@gmail.com>

Wed, Sep 30, 2020 at 12:14 PM

To: caeckles@fredericksburgva.gov

This green sign is our current sign at 1004. We are using the same board and putting a skim over it with our new color which is cobalt blue. I do not have a mock up of this sign. It is the same blue as the vinyl that is going on the window.

Thank you SO much for your help!



Caroline Morris

Kimman's Co.

820 Caroline St.

Fredericksburg, VA 22401

540 310 4800

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3 attachments

signage 1004 1.jpg

620K