Clean Subcommittee

May 4, 2009

Meeting Minutes

Present: Mary Repas, Diane Jones, Julie Mays, Laura Shepherd, Anne Little, Paula Chow

1. Cigarette Butts

- need to keep it simple

- agreed to go with the poster/video contest targeting the 4 schools in Fredericksburg with 3 themes:

Hugh Mercer - litter

Lafayette Upper - litter

Walker Grant - recycling

James Monroe High - cigarette butts

- Paula will check with the school principals about feasability

- target dates for contest: October 1 - November 1

- Possible Judges: Freelance Star editor, 2 downtown merchants

- if schools give ok, need Carl to design flyer to solicit prize money from merchants and individual donors

using "Keep It Neat To The Streets" theme

- Target advertisement for Nov. 15, America Recycles Day

- can use press release to bring attention to issue

- if we solicit Phillip Morris for monies, receptacles, pocket ashtrays, etc. they will require measurable

statistics which entails much more work than we have volunteers or time

- media possibilities: Channel 24 (need to check with Cox), Fredericksburg Film Festival, Keep America Beautiful

- Cigarette butt COSTUME! Is someone creative?

2. Plastic Bag Campaign at Giant

- Campaign is in place - just awaiting Giant to acquire authorization from property management.

- Group identified to sell the bags: seniors. Paula will check with the Dorothy Hart Community Center.

- 100 bags only to the first 100 people.

- The other bags will be reserved for the other 4 stores.

- Will work with Dave King as a city official who will announce a press release when we are ready to go.

- Need Carl to help design/create "Pledge Cards."

- Also could get an email list with the Pledge Cards for "community service" with us.

- Giant is responsible for the sign but we can assist with the design - Paula will contact Carl.

3. 5 year Plan discussion

- Tuille net bags - Goodwill Industries will let Paula know if they can sew them. Suggestions for the

seniors at Dorothy Hart to help with this effort. For the finances of the these bags, Anne suggested

forming a non-profit.

- Eliminating plastic bags at the Farmers' Market at Hurcamp.

- What are doable projects?

- To be continued at the next meeting

4. Christmas Parade on agenda for the next meeting.

5. Next meeting: MONDAY, JUNE 1, 2009 AT 8:30 A.M. at 904 CAROLINE, MARY'S SHOP.

The <u>first Monday of the month will be our regular meeting dates</u>