



## **MEMORANDUM**

**TO:** Mayor Greenlaw and Members of City Council  
**FROM:** Beverly R. Cameron, City Manager  
**DATE:** May 20, 2015  
**SUBJECT:** City Manager's Update

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Highlights of major activities and other notable developments:

***City Hosts Eighth Successful Historic Half Marathon, 10K and 5K*** - The City of Fredericksburg and the United States Marine Corps Marathon Staff combined efforts for the eighth year to host the Marine Corps Historic Half Marathon, Historic 10K and Semper Fred 5K on May 17. On a hot and humid morning, over 8,000 runners participated in these events. Registration for the Historic Half and Historic 10K both sold out this year. Area hotels were also sold out as participants came to Fredericksburg from 47 states and nine foreign countries. The success of the event requires support and cooperation from numerous city departments and partner agencies for traffic control, law enforcement, public safety, street maintenance, trash and recycling pick up and more.

The weekend kicked off Friday afternoon with the opening on the Healthy Lifestyle Expo, where runners picked up their race packets and the public was invited to visit health and fitness-related vendors. The Department of Economic Development and Tourism hosted a visitor booth and sponsored a trolley shuttle from the expo center to downtown throughout the day on Saturday. Fredericksburg Virginia Main Street manned the information booth at the expo.

***Master Plan for Economic Development*** - The City of Fredericksburg will develop an economic development master plan to define its business and economic development goals and strategies. The City recently issued a [request for proposals](#) seeking the services of a qualified and experienced consultant to help develop the plan.

City Council made the development of an economic development master plan one of its key goals and initiatives at its biannual planning retreat in October last year. Mayor Mary Katherine Greenlaw and City Council member Matt Kelly were designated as the "Council Champions" of the master plan initiative. Mayor Greenlaw and Councilor Kelly will work closely with Department of Economic Development and Tourism and the Fredericksburg Economic Development Authority on the master plan. The development of the plan will include numerous meetings with key stakeholder groups and the general public to ensure buy-in from the community at large.

***Quarterly e-Newsletter Details Economic Development and Tourism Progress*** - The Department of Economic Development and Tourism recently published its quarterly [e-newsletter](#). This latest edition focused on the upcoming RFP issuance on the Renwick Building for adaptive reuse, FoodE's win for best dish in Virginia during the 'Virginia is for Lover's Culinary Challenge', Braehead Farm's agritourism within the Battlefield Industrial Park and the tourism staff's approach to "selling" the Fredericksburg region. The newsletter also provided business essentials focusing on the Scrum approach to project management and promoting a business through social media. The 'Quick Take Updates' offered insights on tourism and city initiatives, information on the Marine Corps Historic Half to include Main Street promotions and running tips from MWHC, and details on the EDA's recent approval of grants totaling \$99,768.

***Building and Development Services Staff Attend Training*** - Staff from Building and Development Services attended Brace Wall Training in Spotsylvania County on May 7. Bryan Foley, Chief Structural Engineer for Fairfax County, was the guest speaker.

***Criminal Case Management System Replacement*** - The internal criminal case management system (VCAIS) of the Commonwealth's Attorney's Office is a Lotus Notes based system that is over 10 years old and no longer supported by the state. If the city's server failed, rebuilding the system would not be possible without support. Vital information would be lost and innumerable hours wasted if the Commonwealth's Attorney's Office were required to revert to manually manipulating criminal case information. City Council approved funding in the FY15 Capital budget to replace the VCAIS System. An RFP was issued by Information Technology in cooperation with the Commonwealth's Attorney, and Software Unlimited was awarded the contract. This new system is a full-service Criminal Case Management package with intuitive Case Information tracking, Document Management features, Victim & Witness Management, Complete Docket/Calendaring System with interface to Outlook, and bar code scanning of warrants from the court.

Criminal case management data has been converted from the old system to be used in the new software. The attorneys and support staff are undergoing training using the customized forms created by Software Unlimited for their specific needs. The project is on schedule, within budget, and is set to go live on July 24.

***VCR Trail – Traffic Signal at Trail Crossing on Jefferson Davis Highway*** - Work has begun on the construction of the traffic signal at Jefferson Davis Highway and Kings Mill Drive to accommodate the VCR Trail crossing of Route 1. The anticipated completion/activation date is late June. A more specific date will be announced prior to the activation of the signal.

***Law Enforcement United*** - As part of the events highlighting National Police Week, the [Law Enforcement United "Road to Hope"](#) passed through Fredericksburg on May 11 and stopped briefly at the Rappahannock Regional Criminal Justice Academy to rest and refuel. The LEU tour travels 250+ miles over the course of three days as law enforcement members, supporters, and survivors ride in honor of those who have lost their lives in the

line of duty. At the Academy, the participants paid particular tribute to a fallen colleague, Spotsylvania Deputy Bryan Berger EOW 4/28/14. The LEU Team Fredericksburg members included:

Riders -

Lieutenant Bill Hallam

Sergeant Rashawn Cowles

Officer Chris Perdue

Security -

Auxiliary Officer Ted Marrs

Logistics -

FSO Deputy Sheila Jones

FSO Deputy Keith Jones

Ms. Debbie Marrs

Ms. Kathy Bahr

Ms. Anne Hart



*Photo credit Robert Martin*