



MEMORANDUM

TO: Mayor Greenlaw and Members of City Council
FROM: Beverly R. Cameron, City Manager
DATE: August 4, 2014
SUBJECT: City Manager's Update

Highlights of major activities and other notable developments:

New Sandwich Invitational Kicks Off Summer Restaurant Week - The Sandwich Invitational was held July 31 in Hurkamp Park to provide a novel way to bring attention to the talents of Fredericksburg chefs and remind the public of the [Summer Restaurant Week](#) that began August 1. Tickets were limited and 250 people enjoyed the evening sampling the creative sandwiches offered by local restaurants. FOODE won the Judge's Award, Sprelly took the People's Choice Award, and honorable mentions were awarded to Lizz Creative Juices, Capital Ale House and Brock's Riverside Grill.

Economic Development and Tourism organized the event with excellent support from Parks, Recreation and Public Facilities. The Fredericksburg Main Street Initiative will receive proceeds from the event and FMSI's partnership and collaboration is expected in future Sandwich Invitational contests.



Sprelly – People's Choice Award



FOODE – Judge's Choice Award

Camp Crime Fighters 2014 - For the second year in a row, the Police Department hosted a popular day camp in July for city kids ages 8-12 called Camp Crime Fighters. The week-long experience led by the community police officers allowed the children to learn about forensics, specialized law enforcement training, Eddie Eagle gun safety, age appropriate physical self-defense, and lots more! Additional pictures from the week's activities can be found [here](#).



Fredericksburg Regional Continuum of Care - In July, the George Washington Regional Commission, through the addition of a full-time Continuum of Care Coordinator position, took over as the lead agency of the Fredericksburg Regional Continuum of Care (CoC). The City of Fredericksburg had led the CoC for over twenty years and will remain an active participant in this important cause and a contributing member of the Continuum of Care going forward. The addition of the CoC Coordinator is an important milestone in the goal to eliminate homelessness within the region. The CoC Coordinator will expand the effort to design a homeless services system around housing first and early intervention policies for residents facing housing crises. Anyone with questions regarding this transition or the overall mission of the CoC can contact Mr. Hunter Snellings, Community Development Planner, at 540-372-1179.

New Applicant Tracking System – Phase II - Information Technology has completed Phase II of the new CivicHR Applicant Tracking System. Each city department was asked to designate at least one staff member as a Hiring Manager. Training for the Hiring Managers took place on July 30 and submitted job applications will now be routed from Human Resources to the Hiring Managers within the CivicHR System. To assist them in the process of hiring the best individual for open positions, Hiring Managers will also be able to work with Human Resources to assign specific assessment questions to job requisitions. In addition to the added internal functionality, CivicHR allows job

applicants to apply online, access and edit their profile at any time, and receive notifications when new jobs are posted.

VDOT Primary Extension Program - The Virginia Department of Transportation has created an additional street improvement funding opportunity for local governments, titled the "Primary Extension Funding Program." Through this program, eligible localities (including the City of Fredericksburg) may be awarded as much as \$1 million annually to improve eligible roadways. No local match is required. The total budget statewide for the program in FY15 is \$4.8 million.

"Eligible roadways" is defined as routes which are both locally maintained and have a primary route number AND have a Combined Condition Index (CCI – a rating of the surface condition of the roadway) of less than 60 (on a 100 point scale.)

With the assistance of VDOT Fredericksburg District staff, city staff has prepared and submitted four FY 15 applications for funding. These applications – all for funding to resurface only rather than reconstruct the roadway - are as follows:

Street	Direction	From	To	CCI	Estimated Cost
Jefferson Davis Highway (US 1)	South bound	Fall Hill Avenue	Stafford Avenue	50	\$325,000
Jefferson Davis Highway (US 1)	South bound	Stafford Avenue	Idlewild Boulevard	49	\$325,000
Jefferson Davis Highway (US 1)	South bound	Idlewild Boulevard	South City Limits (Learning Lane)	55	\$315,250
William Street/Plank Road (State Route 3)	West bound	Jefferson Davis Highway	Gateway Boulevard	56	\$305,000

VDOT anticipates making the grant awards by November 15. All projects for which funds are provided must be advertised for construction by May 15, 2015.

Grant Funds Community-Based Eligibility Worker Program - For the sixth year in a row, the City of Fredericksburg Department of Social Services (FDSS) has been awarded a grant from Mary Washington Healthcare's Community Services fund to continue to operate the Community-Based Eligibility Worker (CBEW) program. The CBEW program's goal is to improve the overall health of the community by increasing access to the Medicaid and Supplemental Nutrition Assistance Program (SNAP). The program places an eligibility worker in the field at participating partner locations. Current partner locations include Micah Ministries, the Thurman Brisben Center, the Lloyd Moss Free Clinic, the Fredericksburg Christian Health Center, and Hazel Hill Apartments. During the past year, the Rappahannock Area Agency on Aging and the disAbility Resource

Center were added as partners in an effort to reach the underserved aged and disabled in the community. In addition to improving the health of the community, increasing access to these programs and making referrals to other community supportive services reduces the burden on health care providers that serve the uninsured and supports the local economy. The CBEW also serves as a critical liaison to other community resources and assists customers in maintaining their benefits by facilitating renewals.

The CBEW program has exceeded program goals in each of the years it has operated and last year was no exception. For the FY2014 grant period, the program served 761 individuals. Additionally, enrollment in the SNAP program exceeded program goals by 186% and enrollment in the Medicaid program exceeded program goals by 29%. Since the program's inception in 2009, the program has enrolled 1531 individuals in the SNAP program and 593 individuals in the Medicaid program and made 3616 unduplicated customer contacts. FDSS is able to provide this program through a combination of federal funding, support from Mary Washington Healthcare's Community Benefit fund, partner organization funding, and local government support.

Rappahannock Juvenile Detention Center FY 2014 True-Up Results - The city has been notified that the mid-year true-up for the Rappahannock Juvenile Detention Center was positive. The city was billed based on a percentage of use for the Center of 8.24%. Our actual use for the Center relative to the other jurisdictions was 7.67%, and the city will receive a credit for \$17,709 in the current fiscal year based upon the actual use of the facility.