



## **MEMORANDUM**

**TO:** Mayor Greenlaw and Members of City Council  
**FROM:** Beverly R. Cameron, City Manager  
**DATE:** April 15, 2014  
**SUBJECT:** City Manager's Update

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Highlights of major activities and other notable developments:

***Riverfront Park Open House*** – A second open house to discuss the design of [Riverfront Park](#) will be held on Saturday, May 3 from 10 a.m. to 1 p.m. at [Dorothy Hart Community Center](#), 408 Canal Street. Consultants Rhodeside and Harwell will facilitate the session where citizens will be able to learn about the project to date and provide input on alternate design concepts. Come to the workshop and help shape the design of Riverfront Park; light refreshments will be provided.

***HUBZone Certification and Employment Platform Marketing*** - The Department of Economic Development and Tourism will be sending out a marketing brochure to promote the advantages of becoming a certified HUBZone business in the City of Fredericksburg and how to utilize the new “HUBZone Employment Platform” [website feature](#). The marketing will target defense contractors and program support services as well as businesses involved in construction, general services, printing, supplies, maintenance products, repair parts and logistics. City residents are also a prime target audience. Instead of commuting north, city residents may qualify for employment with a 22401 HUBZone businesses and improve their quality of life by working closer to home. The “Employment Platform” is also designed to assist businesses in qualifying for and maintaining their HUBZone certification, thus keeping sales, meals and business taxes within the city.

***Police Department Annual Report*** – The Police Department's Annual Report for 2013 has been published and is available for viewing at this [link](#). The report focuses on the department's involvement in community activities throughout the year, provides an overview of crime trends, and shines a spotlight on some of the many dedicated and professional employees who make up the agency.