



## **MEMORANDUM**

**TO:** Mayor Greenlaw and Members of City Council  
**FROM:** Beverly R. Cameron, City Manager  
**DATE:** November 19, 2013  
**SUBJECT:** City Manager's Update

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Highlights of major activities and other notable developments:

***Emergency Dispatch Center Receives OEMS Accreditation*** - The Virginia Office of Emergency Medical Services has established an accreditation program for 911 public safety answering points and emergency dispatch centers to promote implementation of emergency medical dispatch protocols and continued training and education in this area. This program is not a certification, but an acknowledgement from the OEMS of a 911 center's effort to implement guidelines set for communications involving EMS. At the State EMS Advisory Board meeting held in Norfolk this month, the application for accreditation of Fredericksburg's E-911 Center was reviewed and approved. An official presentation will be scheduled soon through the Office of Emergency Medical Services.

***Executive Plaza*** - The second floor renovations are nearing completion at the Executive Plaza with carpet installation scheduled for the week of November 11. The move date for the Department of Information Technology and the City Attorney is scheduled for November 22.

***Energy Audit*** - Siemens Building Technologies has completed the third year energy audit for the 15-year performance contract authorized by the City in 2009. This audit covers energy usage from June 1, 2012 through May 31, 2013. The guaranteed savings for this period was \$83,615, while the total actual savings was \$85,928. Since the inception of the contract in 2009, the City has realized \$303,004 in savings and outperformed the guaranteed savings for the first three years by \$60,000. In addition to the performance contract, the City contracted with Siemens for energy retrofit projects for lighting and HVAC at the Waste Water Treatment Plant, Police Headquarters, and the Parking Garage. The audit on these projects showed an additional savings of \$64,165 for the time period stated above.

***Fire Station 1*** - The six bay doors at Fire Station 1 on Princess Anne Street are scheduled to be replaced during the month of November. The replacement of these doors will increase the reliability of operation, enhance the building envelope for energy efficiency, and improve the aesthetics of the facility. The exterior painting of Fire Station 1 is also planned to be completed in November.

***Toys for Tots*** - Since 2009, FRED Transit has participated in the Marine Corps Reserve Toys for Tots program, with containers placed on each FRED bus and at the Lawrence A. Davies Transit Center (FRED Central) for the collection of donated toys. From December 1 through December 7, a rider can travel free on FRED all day by donating a new, unwrapped toy at a collection center. Monthly pass holders who donate a toy are entitled to a \$2.00 credit towards their next monthly pass purchase. Last year FRED Transit collected two full containers of toys to support the local community.



***Winter 2014 Parks and Recreation Catalog*** - The new catalog from the Parks and Recreation Department will hit the streets on December 19. The department continues to explore inexpensive marketing avenues to keep costs down, and one of these strategies is the addition of a QR code on the cover of the catalog and on the catalog flyer in the *Star Weekly*. The QR, or Quick Response code, is a matrix barcode that allows Smartphone users to access the catalog directly from their cellular phones. The department is also working with media partners to have catalog drops at additional locations and is developing new ways to draw customers to the online catalog.

Among the many new programs that are featured in the catalog are “Whole Body Herbal Health”, “Makeup for Models and Photographers”, and “Creative Photography Techniques”. To better prepare young athletes who are getting ready to try out for high school sports, the department is offering a first-ever “Youth Softball Clinic” that will be run by local high school coaches. In an effort to engage teenagers, the department has put together a program called “Teen Time Outside”, where teenagers will be able to hang out with their peers *and* learn a useful outdoor skill such as fire building. Some of the special events have been revamped as well. Two of the popular children’s events, the “Children’s Art Show” and the “Children’s Art Expo”, are now combined into one huge creative event called the “Children’s Art Show and Experience”. It is hoped that joining these two events together will foster more creative hands-on learning for children and parents alike.