



MEMORANDUM

TO: Mayor Greenlaw and Members of City Council
FROM: Beverly R. Cameron, City Manager
DATE: August 20, 2013
SUBJECT: City Manager's Update

Highlights of major activities and other notable developments:

ED&T Newsletter - The Department of Economic Development and Tourism recently published its [August quarterly newsletter](#) which reached over 3,000 mailboxes. It is filled with interesting stories and useful statistics on our vibrant business community. Read about how an EDA grant sparked the recently completed façade improvement project at Little Tire, 2415 Princess Anne Street; learn how eFedSystems, 615 Jefferson Davis Highway, came to be the newest HUBZone business in the city and review the list of 29 new stores and businesses opened in the city since spring.

Community-Based Eligibility Worker Program - For the fifth year in a row, the City of Fredericksburg Department of Social Services has been awarded a grant from Mary Washington Healthcare's Community Services fund to continue to operate their Community-Based Eligibility Worker (CBEW) program. The CBEW program's goal is to increase access to the Medicaid and Supplemental Nutrition Assistance Program (SNAP) by placing an eligibility worker in the field at participating partner locations. Current partner locations include: Micah Ministries, the Thurman Brisben Center, the Lloyd Moss Free Clinic, the Fredericksburg Christian Health Center, and the Virginia Employment Commission.

Increasing access to these programs improves the overall health of the community, reduces the burden on health care providers that serve the uninsured and supports the local economy. The CBEW also serves as a critical liaison to other community resources and assists customers in maintaining their benefits by facilitating renewals. The program has exceeded program goals in each of the years it has operated, and last year was no exception. For the FY2013 grant period, the program served 732 individuals. Additionally, enrollment in the SNAP program exceeded program goals by 183% and enrollment in the Medicaid program exceeded program goals by 38%. FDSS is able to provide this program through a combination of federal funding, support from Mary Washington Healthcare's Community Benefit fund, partner organization funding, and local government support.

City Officer to Receive MADD Award – Officer Robert Brown has been selected to receive an award from the Virginia chapter of [Mothers Against Drunk Driving](#) for his enforcement efforts focused on reducing the incidents of impaired driving. Officer Brown alone was responsible for 15% of the 212 DUI/DUID arrests made by the Fredericksburg Police Department in 2012. He accomplished this while assigned to a regular patrol squad, where he additionally answers calls for service and actively participates in the department's mission to protect and serve the community. Officer Brown also volunteered to work overtime details focused on DUI interdiction and highway safety; these special details are funded through a grant administered by the Division of Motor Vehicles.