

## MINUTES

### PUBLIC TRANSIT ADVISORY BOARD

February 2, 2011

8:30 a.m.

#### Conference Room at FREDericksburg Regional Transit

- Members in Attendance: Jan Erkert, Fredericksburg Regional Chamber of Commerce  
Debe Fults, disAbility Resource Center  
Jack Green, King George County  
Wanda Parrish Spotsylvania County  
Angeline Pitts, Caroline County  
Diana Utz, George Washington Regional Commission  
Rodney White, VDOT  
Bryan R. Workman, Spotsylvania Regional Medical Center
- Others Present : Kathleen M. Beck, Director of Public Transit/FRED  
Wendy Kimball, Assistant Director of Public Transit/FRED  
Arnold Levine, Manager of Policy, Planning and Compliance/FRED  
Marilyn Graves, Administrative Assistant/FRED  
Joe Weathersbee, Travel Trainer  
Denis P. Paddeu, Regional Mobility Manager
- Members Absent : Lawrence A. Davies, City of Fredericksburg  
Florence Barnick, The Free Lance-Star  
Edd Houck, Citizen at Large  
Tom McCoy, Mary Washington Healthcare  
John Moen, WFLS  
Mike Neuhard, Stafford County  
Richard Pearce, University of Mary Washington  
Lloyd Robinson, Alternate/George Washington Regional Commission  
Fred Sisk, Citizen Representative  
Dr. Roy Weinstock, Community Representative

The meeting was called to order by Diana Utz at 8:35 am in the conference room at the FREDericksburg Regional Transit facility (a/k/a The Lawrence A. Davies Transit Center), 1400 Jefferson Davis Highway, Fredericksburg, VA.

The minutes of the December 15, 2010, meeting was presented for approval. On motion made by Ms. Fults and seconded by Mr. Green, the minutes, as written, were approved by unanimous vote.

### **Report of Director of Public Transit:**

- Update on status of transit service in Caroline County. Ms. Beck notified PTAB that because of a cut in funding by the County, the service to Dawn and Port Royal had been eliminated and other transit service in the County had been adjusted.
- Grants to be submitted by February 9, 2011. Ms. Beck reported that grant funds have been requested for four new buses, some IT projects, and operating expenses.
- Update on maintenance facility. Ms. Kimball advised the board members that the new maintenance facility for FRED will be located in the Bowman Center. The Federal Transit Administration has the documentation for review. April 1st is the proposed settlement date if the City moves forward on the option to purchase that they now have on the property. Improvements over the next couple of years will probably equal the purchase price. This property is a large parcel which can be used for expansion and can accommodate our current and future needs.
- Fare adjustment for FY2012. Mr. Levine stated that the last adjustment for fares was two years ago. He distributed an "Options Paper – FRED Fare Levels and Structure for FY2012". This document outlines four options. He requested the PTAB members to review the Options Paper so that it could be discussed in detail at the April PTAB meeting; July 1<sup>st</sup> would be the start date for any new fares. Those PTAB members not in attendance today will receive the document via e-mail or regular mail. After general discussion, Mr. Levine suggested notifying The Free Lance-Star about the Fare Options Paper and Ms. Erkert thought that would be a good idea. The new budget was submitted based on a 75 cent fare in FY2012.
- Update on change of service in Spotsylvania County. Ms. Beck reported that the S3 route would be eliminated at the end of February. The S2 route would be revised with hourly service to HCA Regional Medical Center and hourly service to the Spotsylvania Courthouse area.

### **Committee Reports:**

- (1) **Mission, Goals and Objectives** –Accomplishments to the Mission, Goals and Objectives for Transit Year 2011 for the first six months were sent out to the PTAB members before this meeting. There was general discussion regarding these accomplishments.
- (2) **Partnership/Marketing** – Mrs. Beck reported that FRED has one new in-bus advertiser and that she is working with Germanna Community College to also advertise on the buses. There was a general discussion about refreshing our advertising; Ms. Erkert requested feedback from FRED staff. She suggested a Partner Appreciation ad for the spring campaign. Ms. Beck suggested a campaign about the Mobility Coordinator. Ms. Erkert will work up three ads to rotate.
- (3) **Services to the Underserved** – Joe Weathersbee, Travel Trainer with RAAA, reported that he and Denis Paddeu, the Regional Mobility Manager with RAAA, had visited retirement communities to see what their needs are, their concerns, etc. in regards to transportation. They are really pushing FRED as an option for mobility.
- (4) **Operations and Oversight** – No report.
- (5) **Safety and Security** – No report.

**Other Business:**

- Mr. Levine showed the new FRED signs to the PTAB members. The bids to produce the signs are now being accepted. Each sign will be customized for its stop.
- Mr. White is the new board member representing the Virginia Department of Transportation.

**Announcements:**

- Next PTAB meeting – April 6, 2011.

The meeting was adjourned at 9:25 am.

Approved by the Public Transit Advisory Board

  
Marilyn M. Graves

4-6-11  
Date