

MINUTES

PUBLIC TRANSIT ADVISORY BOARD

May 6, 2009

8:30 a.m.

Conference Room at FREDericksburg Regional Transit

- Members in Attendance: Fulton deLamorton, Stafford County
Jack Green, King George County
Richard Pearce, University of Mary Washington
Diana Utz, George Washington Regional Commission
Rodney White, Spotsylvania County
Dr. Roy Weinstock, Community Representative
- Others Present : Kathleen M. Beck, Director of Public Transit/FRED
Marilyn Graves, Administrative Assistant/FRED
Wendy Kimball, Assistant Director of Public Transit/FRED
Arnold Levine, Manager of Policy, Planning and Compliance
Jane Wills, Regional Mobility Coordinator
- Members Absent : Lawrence A. Davies, City of Fredericksburg
Jan Erkert, Fredericksburg Regional Chamber of Commerce
Debe Fults, disAbility Resource Center
Deneal Helms, The Free Lance-Star
Edd Houck, Mary Washington Hospital
John Moen, WFLS
Lloyd Robinson, Alternate/George Washington Regional Commission
Fred Sisk, Citizen Representative
Sara Woolfenden, Alternate, Stafford County

The meeting was called to order by Kathleen M. Beck at 8:30 am on May 6, 2009, in the conference room at the FREDericksburg Regional Transit facility (a/k/a The Lawrence A. Davies Transit Center), 1400 Jefferson Davis Highway, Fredericksburg, VA.

There was no quorum; therefore, the minutes of the March 4, 2009, meeting were not presented for approval.

Report of Director of Public Transit:

- Ms. Beck introduced Jane Wills as the George Washington Regional Commission (GWRC) Regional Mobility Coordinator. This position is funded by a New Freedom grant. Ms. Wills gave a general overview of what her position will encompass.

- Status of Fare Increase: The first read for City Council will be May 12, 2009; the second read will be on May 26, 2009, and it is anticipated that the fare increase will pass City Council.
- Report on the Rodeo: The Community Transportation Association of Virginia (CTAV) rodeo was a huge success with a great deal of the credit going to Glenn Jenkins, FRED's Operations Manager. Ms. Beck was appreciative to the community for coming together to help FRED with this event. Two of the FRED drivers came in second and third in the competition.
- King George County's Reduction of Service: Service will be cut by 30% on July 1st because the King George County Board of Supervisors has cut the budget for FRED by \$60,000. This will mean that service back to Fredericksburg each day will be reduced. Minor changes are also slated for Stafford County; funding was held flat for this coming fiscal year. Two hours of service per day will be eliminated and staff is waiting to hear back from the Stafford County Board of Supervisors as to where they want reduction to be.
- Bus Procurement: Ms. Kimball gave a report on the bus procurement process. FRED is seeking to purchase six 20-passenger buses and two 26-passenger buses. Requests for bids will probably go out in about two weeks. Mr. deLamorton asked what will be done with the buses that are being replaced. Ms. Kimball replied that there has been interest from other service providers in the area and from other departments in the City, but that no decision has been made. Further, some of the buses are not salvageable. Mr. Pearce asked where the money is coming from for the purchase of these buses and Mr. Levine replied that it is from state and federal monies.

Committee Reports:

- (1) **Mission, Goals and Objectives** – Ms. Beck reported that she will have a draft in June of the accomplishments for TY 09. Mr. deLamorton asked if fare options would be incorporated into the new Mission, Goals and Objectives. Ms. Beck requested members of PTAB to let her know if they wish to have anything in particular included in the TY 10's Mission, Goals and Objectives.
- (2) **Partnership/Marketing** – The "Take FRED Instead" ad campaign was submitted for an award through the Virginia Transit Association (VTA). Ms. Beck was notified yesterday that FRED has received an Honorable Mention and will be presented with the award at the annual VTA conference in June. Ms. Kimball showed the board members the posters that will be placed inside the buses above the windows thanking FRED's Partners. Partners will also be allowed to advertise for free on the buses.
- (3) **Services to the Underserved** – No report.
- (4) **Operations and Oversight** – Mr. Levine reported that ridership for April 2009 was up over 20% from last year, even with fewer services to Stafford County.
- (5) **Safety and Security** – It was reported that FRED has had 75 days preventable accident free.

Other Business:

- Ms. Beck relayed the story of Ron Mullen performing the Heimlich maneuver on a child...the mother had pulled into a driveway and flagged the FRED bus down. Mr. Mullen got out of the bus, performed the maneuver, dislodging a piece of candy from the child's airway, and then proceeded on his route. He never invited any attention to this event but staff became aware of what had happened when he thanked the supervisor who taught the class for her instruction so that he actually had the knowledge to help someone.
- Ms. Beck also told the Board about the collection for Michael Rakes, one of FRED's part-time drivers, for help with the expenses of his mother's and brother's funerals. A blanket e-mail was sent to City employees and approximately \$1,800 was collected.

Announcements:

- FRED's employee picnic will be held on Saturday, June 13th at Old Mill Park from 1:00 to 5:00. An invitation was extended to the PTAB members and their families.
- June 3, 2009 is the next PTAB meeting.

The meeting was adjourned at 9:35 am.

Approved by the Public Transit Advisory Board:


Marilyn M. Graves

7-1-09
Date