Item #1

TO: Architectural Review Board
FROM: Erik F. Nelson, Senior Planner EFN
DATE: 28 March 2016
RE: **425 William Street – Signs**

Kinsey Fletcher, of Sign Enterprise and representing Community Bank of the Chesapeake, requests a Certificate of Appropriateness for signs at 425 William Street. This masonry, mixed-use building is nearing completion and will soon be occupied. The area above the windows in the corner bays was designed for wall mounted signs, to be installed above a row of awnings.

The applicants propose to install the following signs:

- One projecting sign, suspended from a new metal bracket, to be located on the Prince Edward side of the building over the entry door that will be used by customers entering the building from the rear parking lot. The sign consists of a 19 x 30 inch aluminum panel with vinyl lettering and graphics. Sign area is 4 square feet.
- Two wall mounted signs above the windows on the corner bays facing both William and Prince Edward Streets. The signs will consist of individual channel letters and the logo, illuminated indirectly from above by gooseneck lighting fixtures. Total sign area is 57.8 square feet.
- Window decals on two glass doors, consisting of a logo, business name, and hours of operation. Total sign area is 7.3 square feet

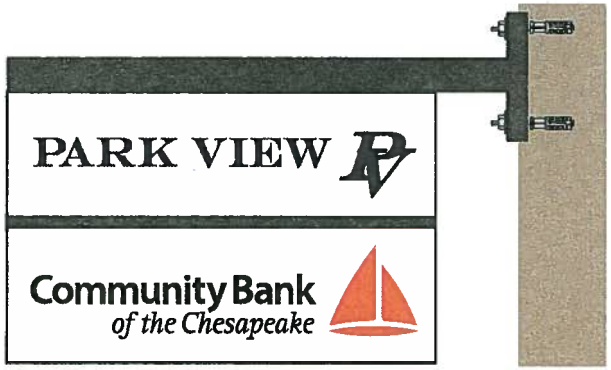
Details are also provided for the awnings, although these were approved previously and do not need an additional approval.

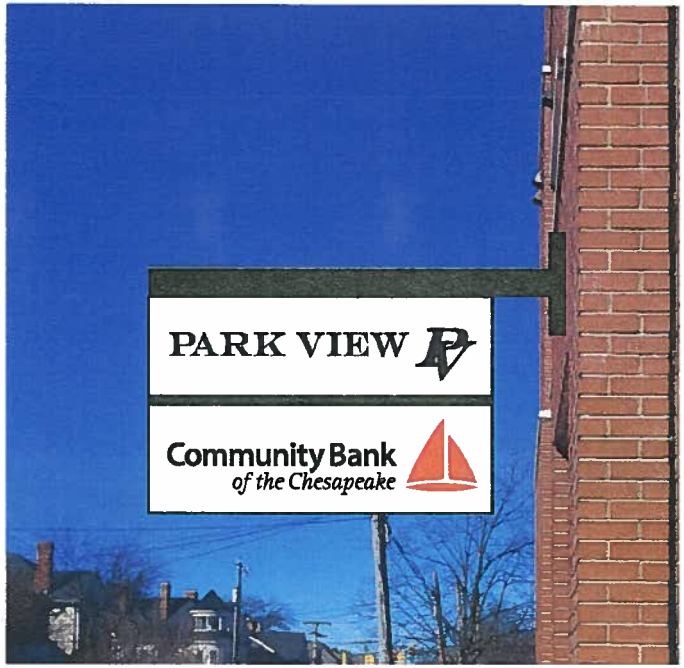
The sign allowance for this location is 87 square feet, based on 58 linear feet of frontage on William Street (not including the drive-thru aisle). The proposed signs account for 69 square feet. The drive through clearance signs are provided for informational purposes, but do not require review.

Staff finds the proposed signs to be architecturally compatible with the historic aspects of the Historic Districts, as they relate to design and materials, and consistent with the City Code, as they relate to size and location. Staff recommends approval of the submitted documentation.

WILLIAM ST
PR EDWARD ST
ONE WAY

Side view: Not to scale





PROJECT :
BLADE SIGN

Description:19" x 30" aluminum blade sign with high performance vinyl applied

PROJECT INFORMATION

Client: Community Bank of Chesapeake

Address:

Project Mgr: Paul Gardner

Designer: Kinsey Fletcher

Number:

Date:2/17/16

File Name: Blade sign on Building.pdf

REVISIONS

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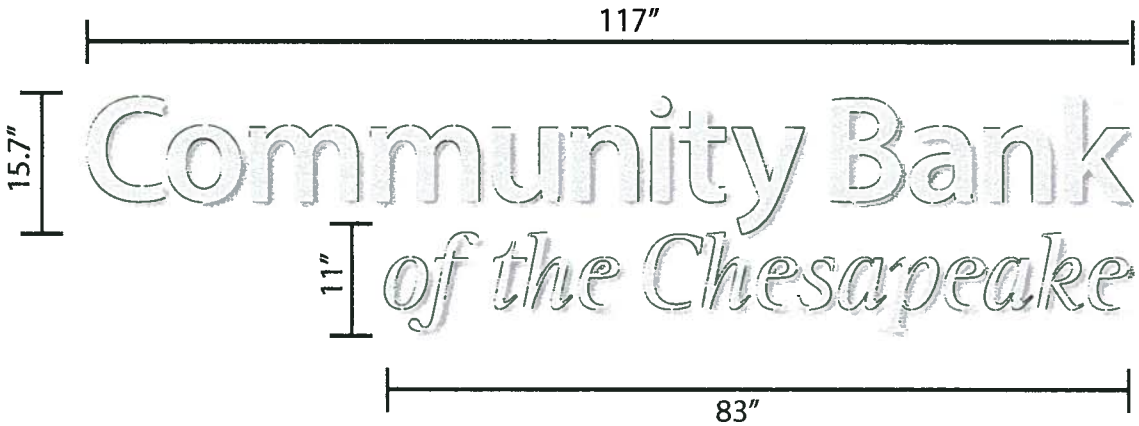

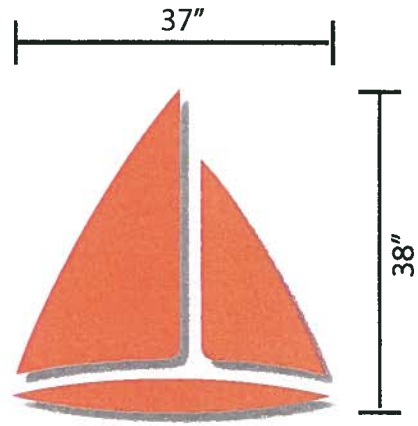

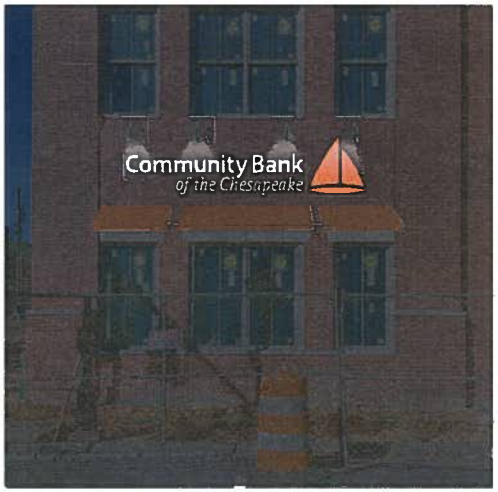

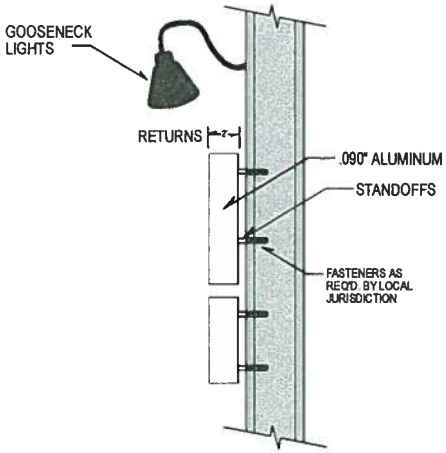

PROJECT : CHANNEL LETTERS

Description:

PROJECT INFORMATION

Client: Community Bank of the Chesapeake

Address:

Project Mgr: Paul Gardner

Designer: Kinsey Fletcher

Number:

Date:2/1/16

File Name:

REVISIONS

SIGN DETAILS

Faces:

Backs:

Returns:

Trimcaps:

Lighting:

Raceways (Y/N):

Other:

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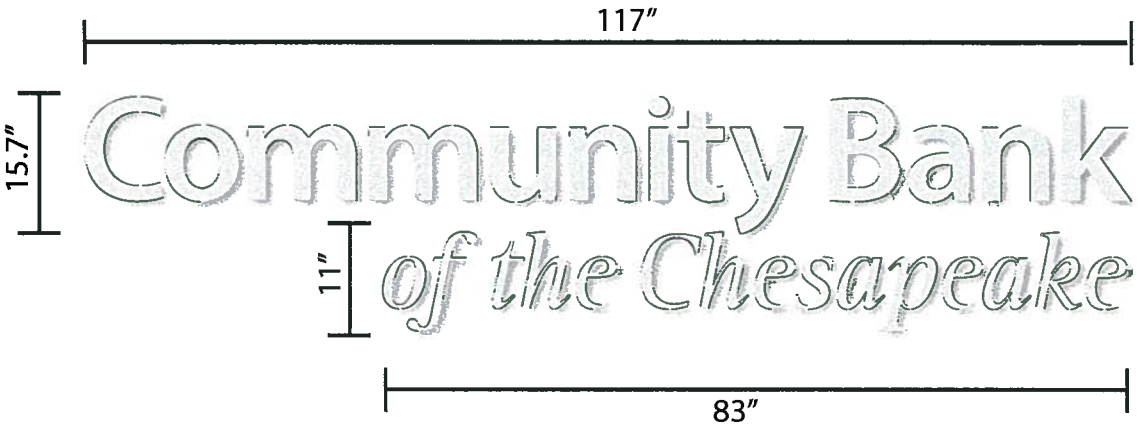

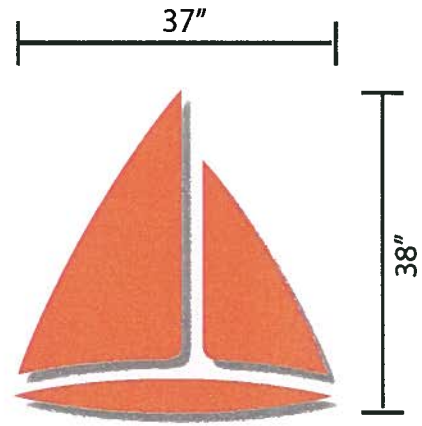

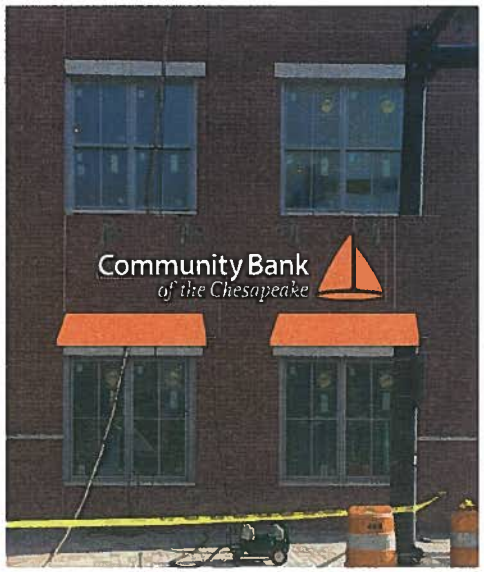

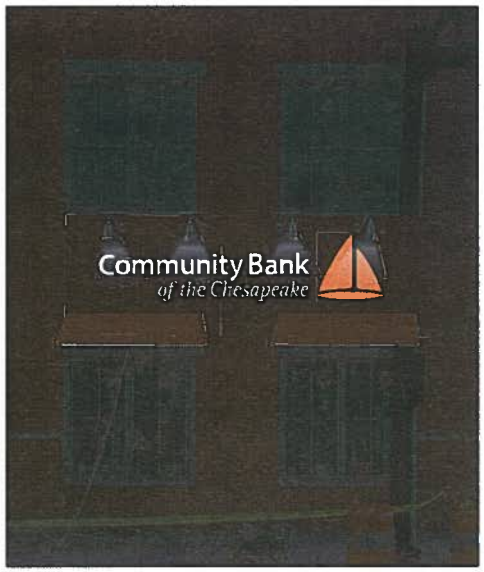

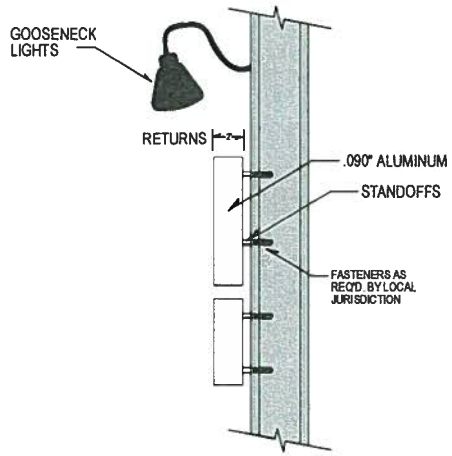

PROJECT : CHANNEL LETTERS

Description:

PROJECT INFORMATION

Client: Community Bank of the Chesapeake

Address:

Project Mgr: Paul Gardner

Designer: Kinsey Fletcher

Number:

Date:2/1/16

File Name:

REVISIONS

SIGN DETAILS

Faces:

Backs:

Returns:

Trimcaps:

Lighting:

Raceways (Y/N):

Other:

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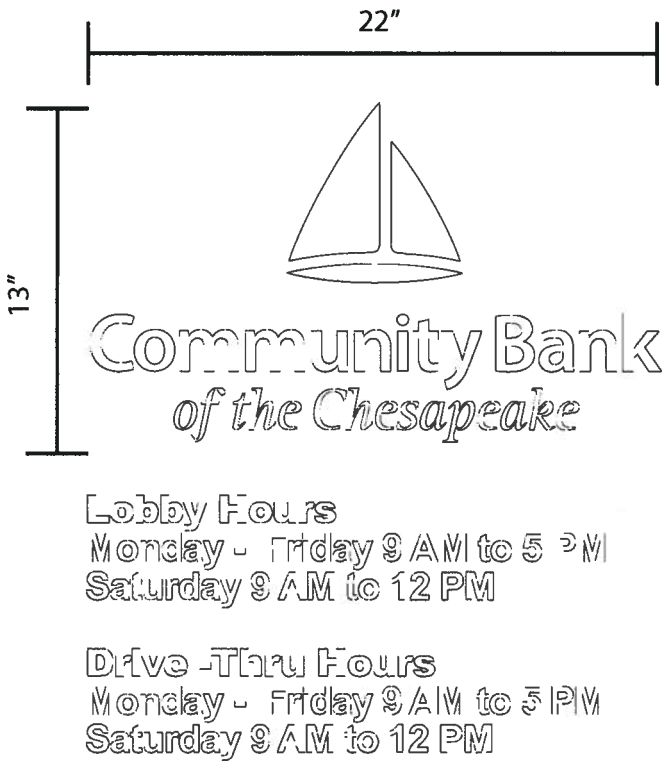

PROJECT : FRONT DOOR LETTERING

Description:

PROJECT INFORMATION

Client: Community Bank of the Chesapeake

Address:

Project Mgr: Paul Gardner

Designer: Kinsey Fletcher

Number:

Date:2/17/16

File Name: Front Door Lettering.ai

REVISIONS

SIGN DETAILS

Faces:

Backs:

Returns:

Trimcaps:

Lighting:

Raceways (Y/N):

Other:

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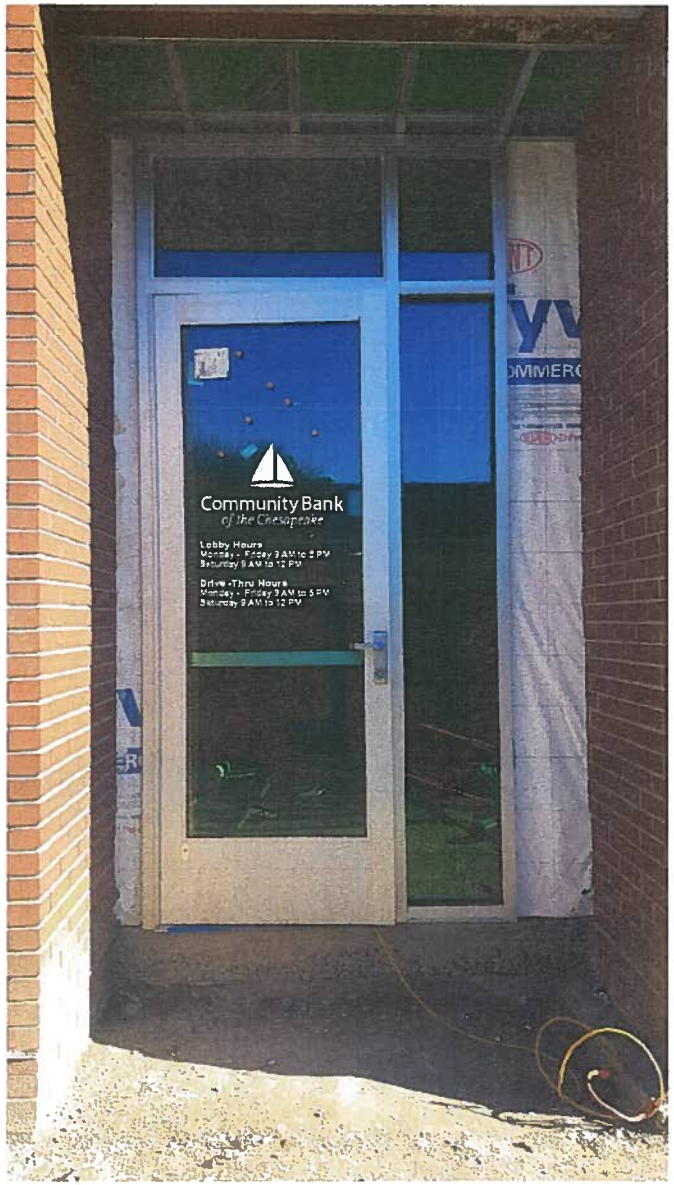

PROJECT : DOOR LETTERING

Description:

PROJECT INFORMATION

Client: Community Bank of the Chesapeake

Address:

Project Mgr: Paul Gardner

Designer: Kinsey Fletcher

Number:

Date:2/7/16

File Name: Door-Lettering.ai

REVISIONS

SIGN DETAILS

Faces:

Backs:

Returns:

Trimcaps:

Lighting:

Raceways (Y/N):

Other:

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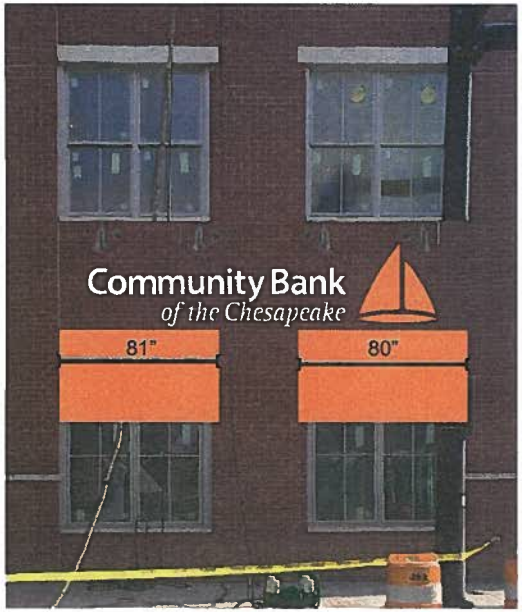
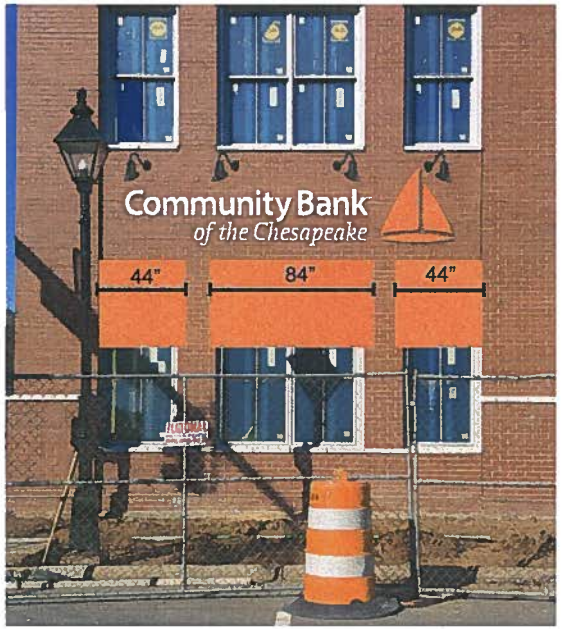




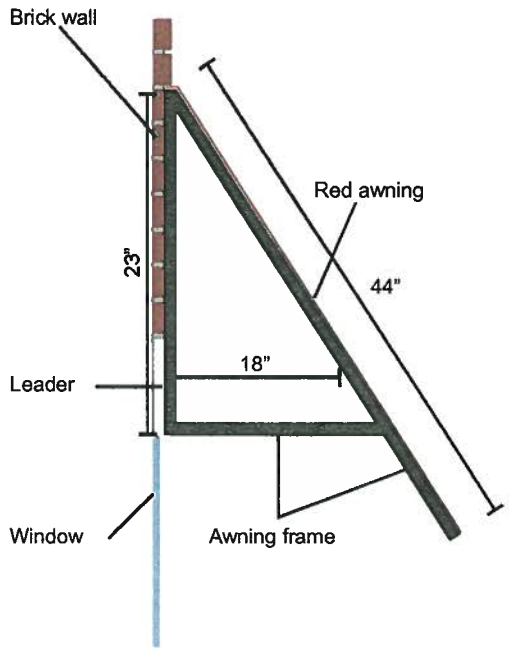
All awnings will have painted black aluminum frames with red fabric awnings.

Quantities:

(4) 84"w x 44"h
(2) 44"w x 44"h
(1) 81"w x 44"h
(1) 80"w x 44"h

See side view below for details on the frame. It will be consistent with all awnings.

Side view: Not to scale



PROJECT : AWNINGS-SIDE

Description:

PROJECT INFORMATION

Client:Community Bank of Chesapeake

Address:

Project Mgr: Paul Gardner

Designer: Kinsey Fletcher

Number:

Date:2/17/16

File Name: Awning Side View.ai, Sid
Windows #2 with Awning.ai

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Customer Art Approval:_____ **Date:**_____

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PROJECT : ATM SIGNS WITH CANOPY

Description: Illuminated aluminum canopy painted red

PROJECT INFORMATION

Client: Community Bank of Chesapeake

Address:

Project Mgr: Paul Gardner

Designer: **Kinsey Fletcher**

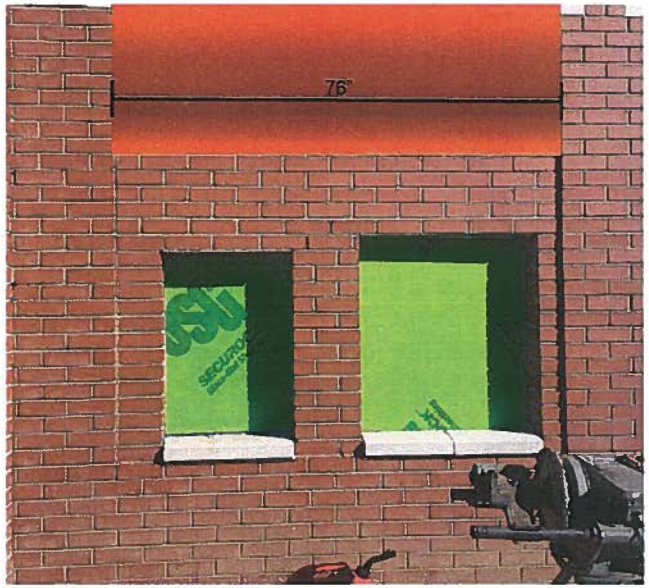
Number:

Date:2/17/16

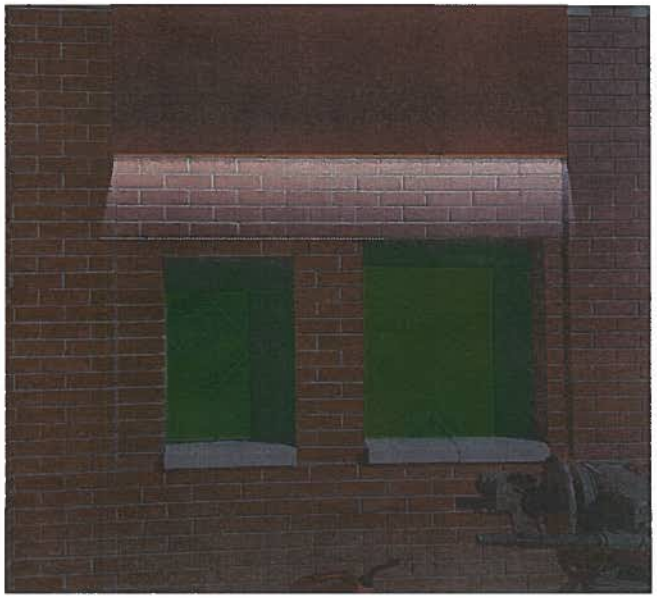
File Name: ATM-Canopy awning.ai

REVISIONS

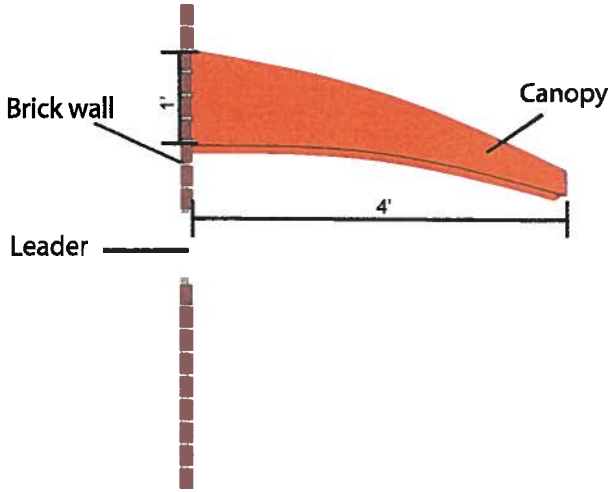
Day view: Not to scale



Night view: Not to scale



Side view of Canopy: Not to scale



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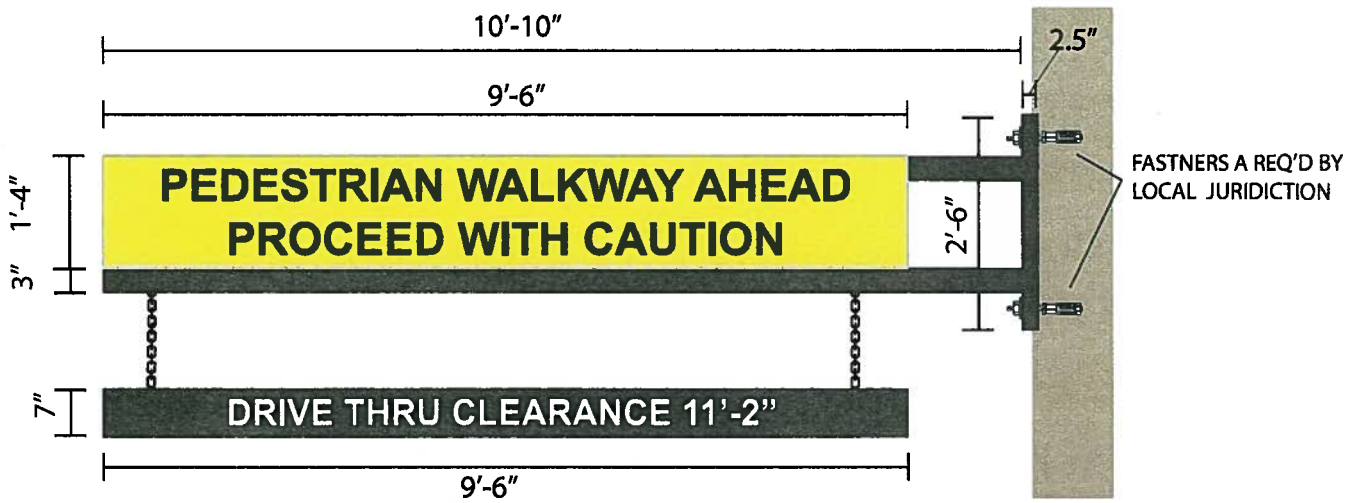
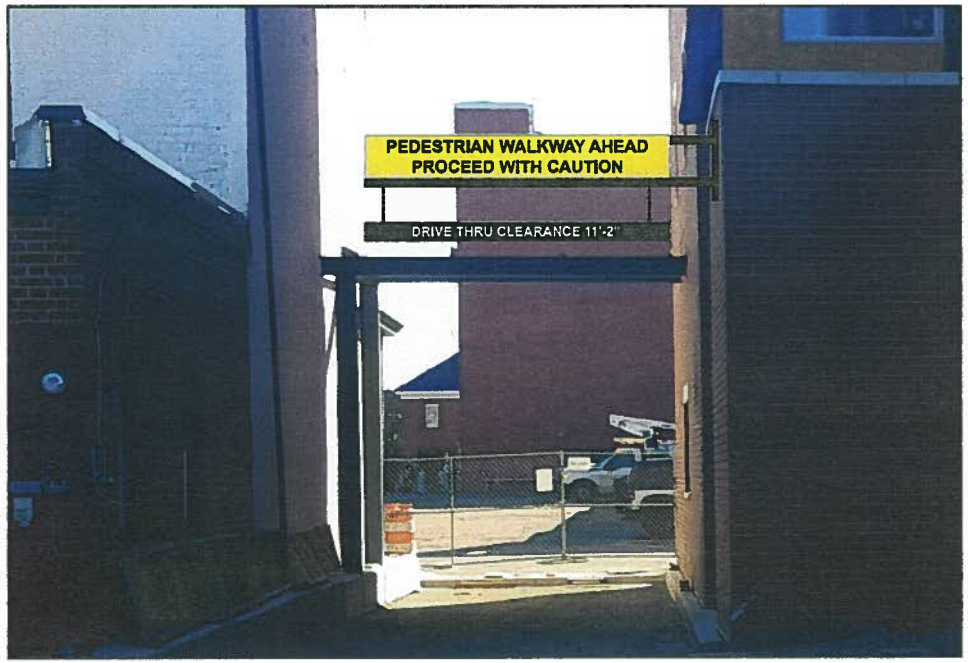
Side view: Not to scale





PROJECT : DRIVE THRU SIGNS

Description: Aluminum signs with high performance vinyl applied wtih sign mounted to wall with steel bar

PROJECT INFORMATION

Client: Community Bank of Chesapeake

Address:

Project Mgr: Paul Gardner

Designer: Kinsey Fletcher

Number:

Date:3/21/16

File Name:

REVISIONS

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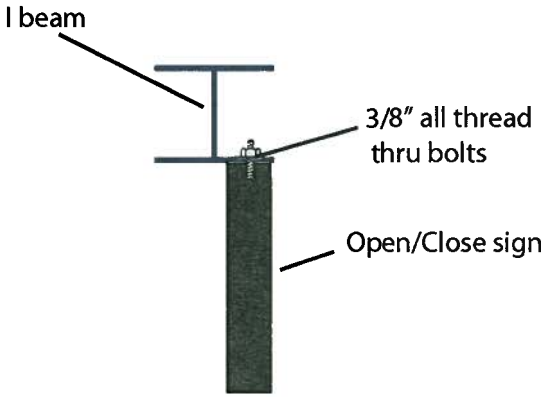

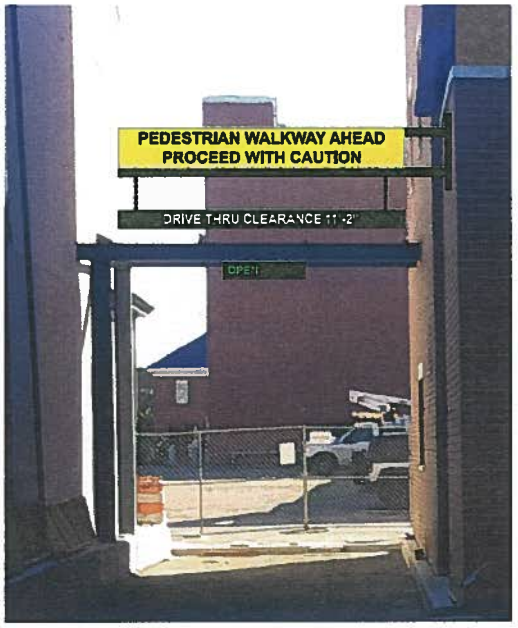

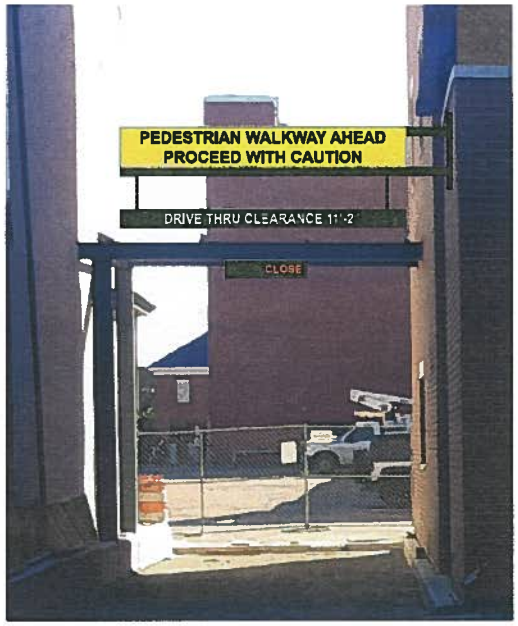

PROJECT : DRIVE THRU SIGNS

Description: Aluminum illuminated sig mounted to the I beam with 3/8" all thread thru bolts

PROJECT INFORMATION

Client: Community Bank of Chesapeake

Address:

Project Mgr: Paul Gardner

Designer: **Kinsey Fletcher**

Number:

Date:3/21/16

File Name:

REVISIONS

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