



Item #3

TO: Architectural Review Board
FROM: Erik F. Nelson, Senior Planner
DATE: 8 February 2016
RE: **1004 Caroline Street - Sign**

Emily A. Rivera requests a Certificate of Appropriateness for a sign at 1004 Caroline Street. The City's architectural inventory dates this commercial building to c. 1925.

The applicant proposes to install a 24 x 24 inch fabric banner between two decorative brackets. This design introduces a welcome variety to downtown signage that is attractive and still consistent with the dictates of the City Code.

The sign allowance for this building is 27 square feet, based on 18 linear feet of frontage. The proposed four square foot sign, when combined with the existing signs for other businesses, remains well within this limit.

Staff finds the proposed sign to be architecturally compatible with the historic aspects of the Historic District, as it relates to design and materials, and consistent with the City Code, as it relates to size and location. Staff recommends approval of the submitted drawing (undated), with the condition that the necessary holes for mounting hardware be drilled into mortar joints only.



V I S U A L C O M M U N I C A T I O N S

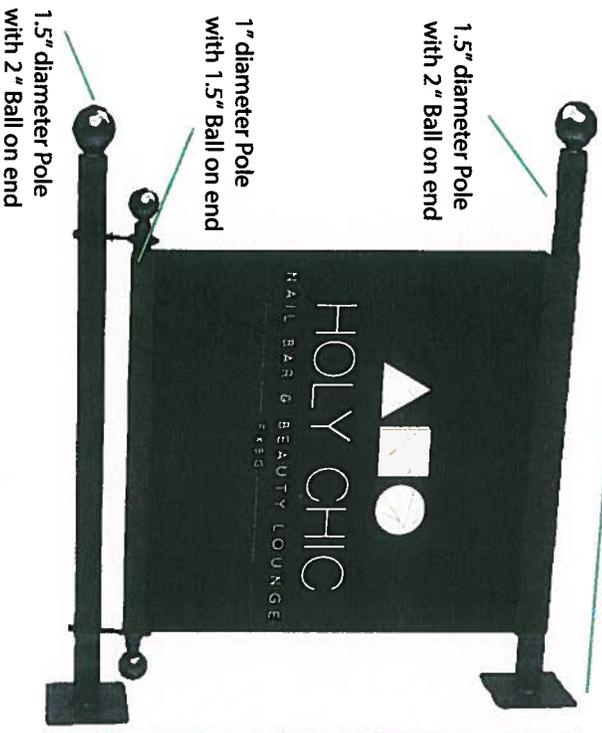
ClientProof

Holy Chic
Mariz Gutierrez

Art & sign F/X Inc.

Designer: Heather Wilder

Bracket Arm is 38" Long

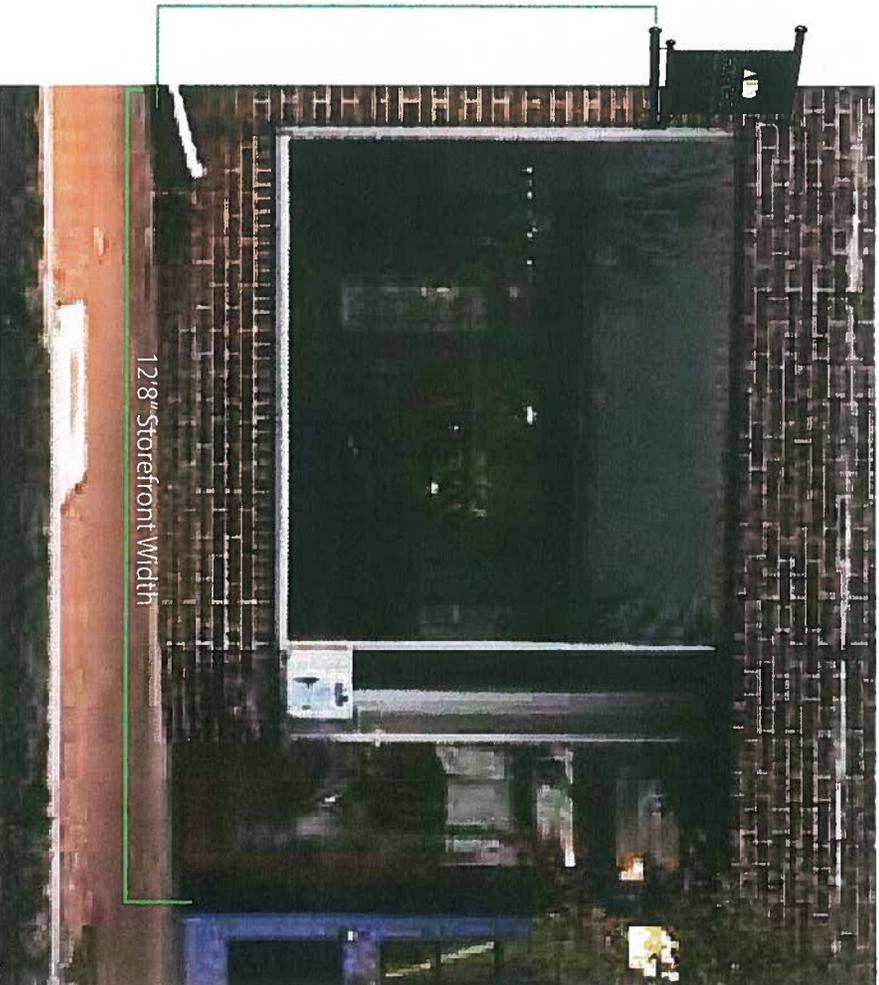


Overall Height = 32"

24" x 24" Double Sided Fabric Banner on Trapeze-style Banner Bracket -
bottom bar is adjustable to maintain tension

Installed 8 feet up into brick building face,
in location shown in photo mockup

Bottom Pole = 8 feet from sidewalk



12'8" Storefront Width

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Annie's Dog Spa 

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HOL-CHIC
2016

Annie's
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